

# CBCS SCHEME



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15EE51

## Fifth Semester B.E. Degree Examination, June/July 2019 Management and Entrepreneurship

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

### Module-1

- 1 a. Define Management. Explain the roles of Manager. (08 Marks)  
b. Whether Management is a Science, Arts or Profession? Justify your answer. (08 Marks)

OR

- 2 a. What are the various steps involved in planning? (08 Marks)  
b. What is Decision making? Explain different types of decisions. (08 Marks)

### Module-2

- 3 a. Briefly explain the principles of Organization. (08 Marks)  
b. Explain briefly various steps involved in selection process. (08 Marks)

OR

- 4 a. Explain importance of co-ordination and its techniques. (08 Marks)  
b. Define Controlling and explain the steps in a control process. (08 Marks)

### Module-3

- 5 a. Explain Business Ethics and Corporate Governance. (08 Marks)  
b. Explain the characteristics of Entrepreneur. (08 Marks)

OR

- 6 a. Explain the stages in entrepreneurial process. (08 Marks)  
b. Explain the barriers involved in entrepreneurship. (08 Marks)

### Module-4

- 7 a. Explain the objective of Small Scale Industry. (08 Marks)  
b. Explain the impact of Globalization on Small Scale Industry. (08 Marks)

OR

- 8 a. Briefly explain the steps involved in starting Small Scale Industry. (08 Marks)  
b. Describe the objective and function of TECSOK and KSSIDC. (08 Marks)

### Module-5

- 9 a. Define Project and explain Project Identification. (08 Marks)  
b. Explain the contents of Project Report. (08 Marks)

OR

- 10 a. Write a note on Project Appraisal. (08 Marks)  
b. Define and differentiate CPM and PERT. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42+8 = 50, will be treated as malpractice.