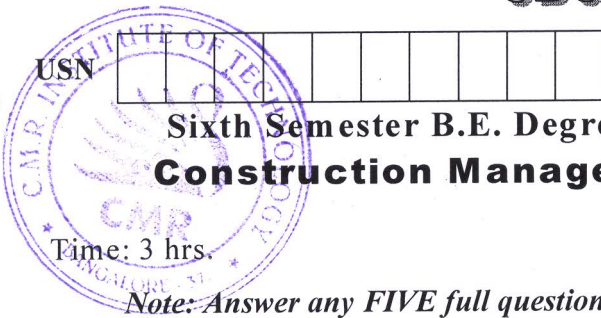


CBCS SCHEME

15CV61



Sixth Semester B.E. Degree Examination, Dec.2018/Jan.2019 Construction Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Explain the contributions of Taylor to Scientific Management. (08 Marks)
- b. Briefly explain the various levels and skills required at different levels. (08 Marks)

OR

- 2 a. Briefly explain the important steps in planning. (08 Marks)
- b. Write difference between strategic planning and tactical planning. (08 Marks)

Module-2

- 3 a. What is organization? Explain the purpose and nature of an organization. (08 Marks)
- b. What is appropriate span of control? Explain the factors affect the span of management. (08 Marks)

OR

- 4 a. What is Department? Mention the types and explain the departmentation by geographic area. (08 Marks)
- b. Explain the steps in the selection procedure of an organization. (08 Marks)

Module-3

- 5 a. Explain the comparison of Maslow's and Hertberg theories of Human motivation. (08 Marks)
- b. What are the different steps involved in controlled process. (08 Marks)

OR

- 6 a. Briefly explain the Maslow's hierarchy needs. (08 Marks)
- b. Explain some of the methods of establishing control. (08 Marks)

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Module-4

- 7 a. Define the term 'Entrepreneur'. Explain the functions of an Entrepreneur. (08 Marks)
- b. Explain the steps involved in Entrepreneurial process. (08 Marks)

OR

- 8 a. Define 'Small Scale Industry' and state the characteristics of a SSI. (08 Marks)
- b. Explain the WTO, state its functions. (08 Marks)

Module-5

- 9 a. Explain the role of TECSOK in promotion of small enterprises in Karnataka. (08 Marks)
- b. Explain the important activities in establishing small enterprises, with the help of KSSIDC. (08 Marks)

OR

- 10 a. Explain the role of KSFC in promotion of small enterprise. (08 Marks)
- b. Write short notes on : (08 Marks)
(i) SISI (ii) SIDBI (iii) Project Identification (iv) Barrier in Entrepreneur

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.