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10AL51

Fifth Semester B.E. Degree Examination, June/July 2016
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Define management, explain the levels of management. (10 Marks)
b. Define planning. Explain the types of plans with example. (10 Marks)
- 2 a. Explain in details any five functions of management. (10 Marks)
b. List and explain the characteristics of planning. (10 Marks)
- 3 a. Discuss the steps commonly followed by organizations in selection procedure. (10 Marks)
b. Discuss the different sources of recruitment. (10 Marks)
- 4 a. What are the purposes of communications in an organization? (10 Marks)
b. Discuss all the steps involved in a control process. (10 Marks)

PART – B

- 5 a. Define entrepreneur. Discuss four key elements in context to entrepreneurship. (06 Marks)
b. Explain entrepreneurs based on the type of business. (08 Marks)
c. Discuss three barriers in connection with entrepreneurship. (06 Marks)
- 6 a. Discuss steps in the location of small scale industry. (10 Marks)
b. Explain the important factors in the selection of a small scale industry site. (10 Marks)
- 7 a. Discuss in detail on sources of finance for small scale industry. (10 Marks)
b. Elaborate on objectives and functions of SIDBI. (10 Marks)
- 8 a. Define project, discuss at least four criteria to select a project. (10 Marks)
b. What are the needs of network techniques in project? Explain two types of network techniques in project implementation. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.