

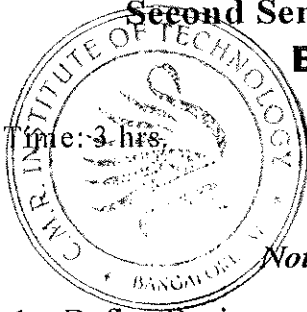
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14MBA24

Second Semester MBA Degree Examination, June/July 2016

**Business, Government and Society**



Max. Marks:100

**SECTION - A**

*Note : Answer any FOUR questions from Q.No.1 to Q.No.7.*

- 1 Define Business. (03 Marks)
- 2 Define Contract. (03 Marks)
- 3 What is meant by Corporate Governance? (03 Marks)
- 4 Define Public Policy. (03 Marks)
- 5 Define Bailment. (03 Marks)
- 6 What is meant by Agency? (03 Marks)
- 7 What is meant by Intellectual property? (03 Marks)

**SECTION - B**

*Note : Answer any FOUR questions from Q.No.1 to Q.No.7.*

- 1 Explain Counter Veiling forces model of BGS. (07 Marks)
- 2 Explain the significance of Corporate Governance. (07 Marks)
- 3 Explain the role of Public Policies in business. (07 Marks)
- 4 Explain the reasons for Environmental Pollution. (07 Marks)
- 5 Explain the importance of Business ethics. (07 Marks)
- 6 Explain the arguments for and against CSR. (07 Marks)
- 7 Explain the differences between Sale and Bailment. (07 Marks)

**SECTION - C**

*Note : Answer any FOUR questions from Q.No.1 to Q.No.7.*

- 1 Explain the scope of Business law. (10 Marks)
- 2 Explain the various methods of creation of agency. (10 Marks)
- 3 Explain the interface among BGS. (10 Marks)
- 4 Explain the various dimensions of Corporate Governance. (10 Marks)

- 5 All contracts are agreements. All agreements are not contracts. Explain. (10 Marks)
- 6 Write a note on Key strategies for protection of environment. (10 Marks)
- 7 Write a brief note on Intellectual Property rights. (10 Marks)

**SECTION - D**  
**CASE STUDY – [ Compulsory ]**

In a recently held incident at Sydney in Australia a Bangalore based woman employee of Mind tree company was attacked and killed by unidentified miscreants. When the incident occurred on March 7<sup>th</sup> 2015, the employee was on her way to residence after completing the office work.

**Questions :**

- a. Explain the ethical concern of the company in this incident. (10 Marks)
- b. Does the company owe any responsibility to protect its employees? (10 Marks)

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