Internal Assessment Test 1 – Sept 2019

Sub:	**Management and Entrepreneurship for IT Industry**					Sub Code:	**17CS51**	Branch:	CSE	
Date:	06-09-2019	Duration:	90 min's	Max Marks:	50	Sem/Sec:	**V- A, B, C**			OBE

	Answer any FIVE FULL Questions	MARKS	CO	RBT
1 (a)	Describe the functions and goals of management.	[05]	CO1	L1
(b)	Explain the classical theory of management.	[05]	CO1	L2
2 (a)	Outline the importance and steps in planning.	[05]	CO1	L4
(b)	Describe the various sources of recruitment.	[05]	CO1	L1
3 (a)	Analyze the process of selection.	[06]	CO1	L4
(b)	Discuss the purpose of organizing.	[04]	CO1	L2
4 (a)	Analyze the styles of leadership.	[06]	CO1	L4
(b)	Discuss the nature of directing.	[04]	CO1	L2
5 (a)	Explain the contribution of FW Taylor towards the field of management	[3+3]	CO1	L2
(b)	Examine Management by Objectives.	[2+2]	CO1	L3
6 (a)	Describe Recruitment Process.	[05]	CO1	L1
(b)	Illustrate meaning and importance of staffing	[05]	CO1	L4
7 (a)	Is management a science or an art or profession? Examine	[05]	CO1	L3
(b)	Explain Henry Fayol's theory of management	[05]	CO1	L2
8 (a)		[06]		
(b)		[04]		
9 (a)		[06]		
(b)		[04]		
10(a)		[3+3]		
(b)		[2+2]		

CO PO Mapping

Course Outcomes		Modules covered	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3	PSO4
CO1	Explain the field of management, task of the manager, planning and the need of proper staff, recruitment and selection process.	1,3	3	1	2	2	2	3	2									
CO2	Discuss work allocation, the structure of organization, and the modes of communication and importance of managerial control in business.	3,4	2	3	2	1	2	2	2									
CO3	To explain need of coordination between the manager and staff in exercising the authority and delegating duties.	1,3	3	2	1	1	3	3	3									
CO4	To explain the social responsibility of business and leadership	4,4	3	2	1	2	2	2	3									
CO5	Show an understanding of the role and importance of Small-Scale Industries,	5	3	3	1	3	3	1	3									

	business plan and its presentation.																		

COGNITIVE LEVEL	REVISED BLOOMS TAXONOMY KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PROGRAM OUTCOMES (PO), PROGRAM SPECIFIC OUTCOMES (PSO)				CORRELATION LEVELS	
PO1	Engineering knowledge	PO7	Environment and sustainability	0	No Correlation
PO2	Problem analysis	PO8	Ethics	1	Slight/Low
PO3	Design/development of solutions	PO9	Individual and team work	2	Moderate/ Medium
PO4	Conduct investigations of complex problems	PO10	Communication	3	Substantial/ High
PO5	Modern tool usage	PO11	Project management and finance		
PO6	The Engineer and society	PO12	Life-long learning		
PSO1	Develop applications using different stacks of web and programming technologies				
PSO2	Design and develop secure, parallel, distributed, networked, and digital systems				
PSO3	Apply software engineering methods to design, develop, test and manage software systems.				

PSO4	Develop intelligent applications for business and industry