CMRIT Students won the prestigious HULT PRIZE

Bangalore

Bengaluru: Three students from the Computer Science and Engineering Department of CMR Institute of Technology bagged the First Prize in the HULT PRIZE on Campus competition conducted at RV College of Engineering. 54 teams across 18 colleges under VTU from all over Karnataka had participated. Shubham Goyal, Mohammed Rifas S and Vaibhav Padmanabha, 5th semester students, pitched their water atomiser product to the jury which when fitted to the taps helps conserve upto 90% of water. The product suited best to the solution of the Challenge of this year's HULT PRIZE which was to build startups that have a positive impact on our planet with every dollar earned. The idea was selected based on aspects of sustainability, scope of the product in the market and its impact on the society.

The idea occurred to them when they saw the dire need for conservation of water in Bangalore and subsequently in the country. They started working on this idea right from their first year along with their mentor Mr. Phani Kumar and went on to build their own startup, Gotyche Technology, in 2019. They also won the Granch Challenge, Karnataka and were funded by the Government of Karnataka to carry out the implementation of the idea.

The students have now bagged the ticket to participate in the Regionals of HULT PRIZE which will be conducted across 25 cities all over the world in the coming months. Rifas described the experience as 'very inspiring and one of a kind', adding that they have been accustomed to pitching ideas due to their participation in various competitions and companies beforehand. The three also plan on scaling up the reachability of their product in the market and continuing to improve the product based on feedback for a sustainable world.

Dr. Sanjay Jain, Principal congratulated all the students for the phenomenal achievement.