



USN

--	--	--	--	--	--	--	--	--	--

10AL51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting at least TWO full questions from each part.

PART - A

- 1 a. What are the differences between administration and management? (05 Marks)
b. Describe roles of management. (05 Marks)
c. What are the different levels of management? Explain. (10 Marks)
- 2 a. Briefly explain types of 'Planning'. (05 Marks)
b. Explain planning 'Premises'. (05 Marks)
c. Describe 'Hierarchy of Plans'. (10 Marks)
- 3 a. What are the various types of 'Organizations'? Explain briefly. (10 Marks)
b. Explain the meaning of MBO and MBE. (05 Marks)
c. Which are the various sources from where the personnel may be recruited? (05 Marks)
- 4 a. Explain principles of 'direction'. (06 Marks)
b. Compare the 'autocratic', participative and 'free-rein' types of leadership styles. (08 Marks)
c. Explain Maslow's theory of motivation. (06 Marks)

PART - B

- 5 a. Explain the meaning of 'Entrepreneur' with a block diagram. (05 Marks)
b. List out the qualities of an 'Entrepreneur'. (05 Marks)
c. What are the functions of an Entrepreneur? Highlight the functions for developing countries. (10 Marks)
- 6 a. What are the characteristics of SSIs? (10 Marks)
b. What are the various steps to start an SSI? (05 Marks)
c. Explain the role of supporting agencies of government for SSIs. (05 Marks)
- 7 a. Mention important Centre and State Government institutions providing support to SSIs. (08 Marks)
b. Explain the 'Single Window Concept' of District Industry Centres (DICs). (06 Marks)
c. What are the functions of NSIC? (06 Marks)
- 8 a. How are projects identified? Explain. (06 Marks)
b. Describe criteria for 'Project Selection'. (06 Marks)
c. Briefly mention the contents of a 'Project Report'. (08 Marks)

24 FEB 2020

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.

