

Internal Assesment Test - I

<b>Sub:</b>	Mergers, Acquisitions and Corporate Restructuring						<b>Code:</b>	16MBAFM401	
<b>Date</b>	26/4/188	<b>Duration:</b>	90 mins	<b>Max Marks:</b>	40	<b>Sem:</b>	IV	<b>Branch:</b>	MBA

		OBE	
		CO	RBT
<b>Part A - Answer Any Two Full Questions (16*02=32 Marks)</b>			
	1 (a) Define merger with examples	[02]	CO1 L1
	(b) What is synergy in merger	[06]	CO2 L1
	(c) Discuss the various theories of mergers	[08]	CO1 L2
	2 (a) Differentiate merger and acquisition	[02]	CO2 L2
	(b) Show how does industry life cycle influences restructuring activities?	[06]	CO1 L3
	(c) Describe the various types of mergers with an example	[08]	CO3 L1
	3 (a) List the reason for failures in mergers	[02]	CO3 L1
	(b) Explain Porters Five Force model with respect to mergers and acquisitions.	[06]	CO2 L4
	(c) Identify the different motives behind mergers	[08]	CO1 L1
<b>Part B - Compulsory (01*08=08 marks)</b>			
	4		
	(a) Examine the BCG growth Share matrix.	[04]	CO1 L1
	(b) Firm A is having value of Rs 400 Lakhs and the value of firms B is Rs 200 Lakhs. If two firms combine, the estimated costs savings would have present value of Rs 65 lakhs. Firm A will have to make payments equals Rs 180 Lakhs while making the acquisitions. What will be the value of synergy cost, and net gain from the merger.	[04]	CO4 L2

Course Outcomes		PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1:	Understand corporate merger and acquisition activity	1a	3c, 4a			1c	2b	
CO2:	Analyze the mergers & acquisition deals that have taken place in the recent pas		1b			3b	2a	
CO3:	Understand synergies of mergers & acquisition deals		3a,			2c		
CO4:	Compute the valuation associated with M&A.		4b					
CO5:	Understand the human and cultural aspects of M&A's							

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PO1 - Knowledge application; PO2 - Analytical and logical thinking; PO3 - Team work; PO4 - Leadership; PO5 - life-long learning; PO6 - Analyze and practice aspects of business; PO7- Personal and Societal growth;