CMR
INSTITUTE OF
TECHNOLOGY

USN

Internal Assesment Test - III

Sub:	Business law and practice						Code:	16MBA24
Date:	29.05.17	Duration:	90 mins	Max Marks:	40	Sem: II	Branch:	MBA

		Marks	OBE	
			CO	RBT
Part A - Answer Any Two Full Questions (16*02=32 Marks)				
1 (a)	Define corporate governance.	[02]	CO3	L1
(b)	Enumerate the relevance of corporate governance. Illustrate with examples.	[06]	CO3	L3
(c)	Discuss the various business strategies which can be incorporated to seek sound corporate governance.	[08]	C03	L3
2 (a)	Explain stakeholder's model of CSR?	[02]	CO3	L4
(b)	List the obligations of corporations towards society and to its employees.	[06]	CO3	L2
(c)	Discuss the various types of CSR with appropriate examples	[08]	CO3	L2
3 (a)	Define sustainable development.	[02]	CO3	L1
(b)	Analyze the theoretical models of CSR.	[06]	CO3	L4
(c)	To what extent the Indian companies have zealously adopted CSR in their organizations. Substantiate with examples.	[08]	CO3	L5

Part B - Compulsory (01*08=08 marks)

4   Infosys – exemplary example of good corporate governance:
By the late 1990s, Infosys Technologies Limited (Infosys) had clearly emerged one of the best managed companies in India. Its corporate governance practices seemed to be better than those of many other companies in India.

Because of its good governance practices, Infosys was the recipient of many awards. In 2001, Infosys was rated India's most respected company by Business World. Infosys had executive chairman and chief executive officer. The CEO is responsible for corporate strategy, brand equity, planning and external contacts, acquisitions and board matters. The chief operating officer is responsible for day to day operational issues and achievements in terms of client satisfaction, sales profits, quality and productivity.
Some analysts felt that Infosys 'corporate governance practices offered many lessons to corporate India. Infosys had shown that increasing shareholder wealth and safeguarding the interests of other stakeholders was not incompatible. Infosys had given its non-executive directors the mandate to pass judgment on the efficacy of its business plans. Every non-executive director not only played an active role in decision making, but also led or served on at least one of the three (Nomination, Compensation and Audit) committees

| | | | [04] | CO3 | L5 |

(a) Discuss the strategies used by Infosys for good corporate governance/ [04] CO3 L5

(b) What model of Corporate governance as per the above para does Infosys incorporate and explain the advantages. [04] CO3 L5

Course Outcomes		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1:		1(a, b) 2(a, b)					1©, 2©	3(b) ,2(c),4(a),4 (b)		
CO2:										
CO3:										
CO4:										
CO5:										
CO6:										

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PO1 - *Engineering knowledge*; PO2 - *Problem analysis*; PO3 - *Design/development of solutions*; PO4 - *Conduct investigations of complex problems*; PO5 - *Modern tool usage*; PO6 - *The Engineer and society*; PO7- *Environment and sustainability*; PO8 – *Ethics*; PO9 - *Individual and team work*; PO10 - *Communication*; PO11 - *Project management and finance*; PO12 - *Life-long learning*