

Internal Assessment Test - III

Sub:	ENTREPRENEURSHIP DEVELOPMENT					Code:	16MBA26		
Date:	29.05.17	Duration:	90 mins	Max Marks:	40	Sem:	II	Branch:	MBA

		OBE	
		CO	RBT
Part A - Answer Any Two Full Questions (16*02=32 Marks)			
1 (a)	Describe the venture capital process.	[02]	CO3 L1
(b)	Discuss the characteristics of a social enterprise.	[06]	CO4 L2
(c)	FDI is “First Develop India”. Explain this statement.	[08]	CO2 L4
2 (a)	Discuss the organizational models of social entrepreneurship.	[02]	CO4 L2
(b)	Distinguish between merger and acquisition, by quoting one relevant example of both.	[06]	CO1 L5
(c)	Capital brings forth living offspring, or at the least, lays the golden eggs.-Karl Marx. Associate the statement with the importance of venture capital.	[08]	CO3 L1
3 (a)	Who are angel investors?	[02]	CO3 L1
(b)	Define exporting and classify the various methods of exporting.	[06]	CO1 L3
(c)	What are the various problems faced by rural entrepreneurs in India?	[08]	CO4 L2
Part B - Compulsory (01*08=08 marks)			
4			
(a)	Analyze the impact of start-up India & stand-up India on the economic growth of the country.	[04]	CO1 L4
(b)	Bandhan Financial Services Pvt. Ltd. (Bandhan), the largest microfinance institution in India, got an ‘in principle’ approval in April 2014 from India’s central bank, the Reserve Bank of India (RBI), to start full-fledged banking operations. Bandhan, which had been formed by Chandra Shekhar Ghosh (Ghosh) with the social motive of giving small loans to the asset-less poor in unbanked regions of India. But now it would have to change its business model to play on a bigger turf and on a larger scale and remain in the market amongst other competitors. While transforming itself into a bank would give it benefits like access to cheaper funds and increased scope of operations, but the considerable liberty it enjoyed by being a microfinance entity would be lost.	[04]	CO2 L5
i)	What are the major challenges for Bandhan now?		
ii)	How can Bandhan maintain its social initiative?		

Course Outcomes		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1:	Display keen interest and orientation towards entrepreneurship	3b	4a		2b,					
CO2:	Develop a business plan	1c	4b							
CO3:	Become aware about various sources of funding for an entrepreneur including financial institutions, venture capitalists and Angel Investors	1a	2c				3a			
CO4:	Gain consciousness towards social entrepreneurship and rural entrepreneurship Opportunities	1b, 3c				2a,				
CO5:										
CO6:										

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PO1 - *Engineering knowledge*; PO2 - *Problem analysis*; PO3 - *Design/development of solutions*; PO4 - *Conduct investigations of complex problems*; PO5 - *Modern tool usage*; PO6 - *The Engineer and society*; PO7- *Environment and sustainability*; PO8 - *Ethics*; PO9 - *Individual and team work*; PO10 - *Communication*; PO11 - *Project management and finance*; PO12 - *Life-long learning*