

Internal Assessment Test – III

Sub:	BUSINESS LAW & POLICY	Code:	17MBA24
Date:	24.05.2018	Duration:	90 mins
		Max Marks:	40
		Sem:	II
		Branch:	MBA

		Marks	OBE	
			CO	RBT
Part A - Answer Any Two <u>Full Questions</u> (16*02=32 Marks)				
1	(a) Define Corporate Governance?	[02]	CO3	L1
	(b) Briefly mention the objectives of Corporate Governance.	[06]	CO3	L1
	(c) Illustrate and discuss the Social Responsibility of Business towards various groups.	[08]	CO1	L3
2	(a) What do you understand by CSR?	[02]	CO1	L1
	(b) Summarize the need of corporate governance?	[06]	CO3	L2
	(c) Discuss the fundamental principles of Corporate Governance.	[08]	CO3	L2
3	(a) Define “Whistle–Blower policy”.	[02]	CO1	L1
	(b) Classify the areas covered legally under CSR?	[06]	CO2	L4
	(c) Summarize the key points of Corporate Social responsibility with reference to India.	[08]	CO2	L2
Part B - Compulsory (02*04=08 marks)				
4	(a) “Best Corporate Governance comes by following ethical practices”, how far do you agree with this statement. Substantiate your answer.	[04]	CO2	L2
	(b) Analyze the CSR activities of any one current leading company/brand in India.	[2+2]	CO1	L4

Course Outcomes		PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1:	1. Demonstrate awareness towards legal and regulatory context of business		Q2a Q3a			Q1c	Q4a	
CO2:	2. Recognize and appropriately respond to ethical, legal and	Q3c				Q3b	Q4b	

	strategic concerns relating to human resource and organizational management.							
CO3:	3. Gain insights into various acts and understand the significance of corporate governance	Q1a Q1b	Q2b	Q2c				

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

□ **PROGRAMME OUTCOMES:**

PO1 - Knowledge application; PO2 - Analytical and logical thinking; PO3 - Team work; PO4 - Leadership; PO5 - life-long learning; PO6 - Analyze and practice aspects of business; PO7- Personal and Societal growth;