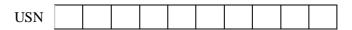
CMR INSTITUTE OF TECHNOLOGY





Internal Assesment Test - III

Sub:	ENTREPRENEURSHIP DEVELOPMENT Code:			Code:	17MBA26						
Date:	24/05/2018	Duration:	90 mins	Max Marks:	40	Sem:	II	Branch:	MBA		
									·	OE	BE
									Marks	СО	RBT
	Part A -Answer	Any Two Fu	ull Quest	tions (16*02=	32 Ma	rks)					
1(a)	Define internation	nal entreprene	eurship.						[02]	CO3	L1
(b)	Distinguish between	een internation	nal and do	omestic entre	oreneui	rship.			[06]	CO3	L2
(c)	Discuss the barrie	ers to internati	ional trad	e.					[80]	CO3	L2
2 (a)	Who are angel inv	vestors?							[02]	CO3	L1
(b)	Examine the features of Venture capital investments.						[06]	CO3	L1		
(c)	Summarize the ad	lvantages and	disadvar	ntages of FDI					[80]	CO3	L5
3(a)	Explain Social entrepreneurship.							[02]	CO4	L4	
(b)	Analyze the challenges of Social entrepreneurship.							[06]	CO4	L4	
(c)	Explain in detail t	the measures t	to develo	p rural entrep	eneurs	ship.			[80]	CO4	L4
	Part B - Compu	ulsory (02*04	=08 mar	·ks)							
4	The Government (MSME) has bee vibrant MSME se small and mediu cooperation with stakeholders by profinew enterprises	n implementi ector through to menterprise concerned Mi roviding supp	ng severa the promo es includi inistries/I	al schemes wantion of growting khadi, vil Departments,	th the h and d lage a State C	objectiv developn ind coir Sovernme	e of I nent of indu	having a of micro, stries in and other			
	The Small Scale I the economy durin for nearly 35 perc over 40 percent of opportunities to a	ng the eighties cent of the gro f the total exp	s. At the e oss value oorts from	end of the Seve of output in to the country.	enth Pla he mai	an perioc nufacturi	l, it ac ng se	ecounted ector and			
	The primary object be to impart more its mite fully to the and exports. The s	vitality and g e economy, pa	rowth-im articularly	petus to the se y in terms of g	ector to	enable i	t to co	ontribute			

	All statutes, regulations and procedures would be reviewed and modified, wherever necessary, to ensure that their operations do not militate against the interests of the small and village enterprises.			
(a)	Analyze the benefits to MSME's due to measures implemented by the government.	[04]	CO4	L4
(b)	Explain Make in India, Start-Up India and Stand-Up India?	[04]	CO4	L5

Course Outcomes		PO1	PO2	PO3	PO4	PO5	P06	PO7
CO1:	Display keen interest and orientation towards entrepreneurship							
CO2:	Develop a business plan							
CO3:	Become aware about various sources of funding for an entrepreneur including financial institutions, venture capitalists and Angel Investors	2a				2b	1a	
CO4:	Gain consciousness towards social entrepreneurship and rural entrepreneurship opportunities	1c			1b	2c	3c	3a , 3b
CO5:								
CO6:								

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PO1 - Knowledge application; PO2 - Analytical and logical thinking; PO3 - Team work; PO4 - Leadership; PO5 - life-long learning; PO6 - Analyze and practice aspects of business; PO7- Personal and Societal growth;