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Internal Assessment Test - III

Sub:	ENTREPRENEURSHIP DEVELOPMENT					Code:	17MBA26		
Date:	24/05/2018	Duration:	90 mins	Max Marks:	40	Sem:	II	Branch:	MBA

	Marks	OBE	
		CO	RBT
<b>Part A - Answer Any Two Full Questions (16*02=32 Marks)</b>			
1(a) Define international entrepreneurship.	[02]	CO3	L1
(b) Distinguish between international and domestic entrepreneurship.	[06]	CO3	L2
(c) Discuss the barriers to international trade.	[08]	CO3	L2
2 (a) Who are angel investors?	[02]	CO3	L1
(b) Examine the features of Venture capital investments.	[06]	CO3	L1
(c) Summarize the advantages and disadvantages of FDI	[08]	CO3	L5
3(a) Explain Social entrepreneurship.	[02]	CO4	L4
(b) Analyze the challenges of Social entrepreneurship.	[06]	CO4	L4
(c) Explain in detail the measures to develop rural entrepreneurship.	[08]	CO4	L4
<b>Part B - Compulsory (02*04=08 marks)</b>			
4	<p>The Government through the Ministry of Micro, Small and Medium Enterprises (MSME) has been implementing several schemes with the objective of having a vibrant MSME sector through the promotion of growth and development of micro, small and medium enterprises including khadi, village and coir industries in cooperation with concerned Ministries/Departments, State Governments and other stakeholders by providing support to existing enterprises and encouraging creation of new enterprises.</p> <p>The Small Scale Industrial Sector has emerged as a dynamic and vibrant sector of the economy during the eighties. At the end of the Seventh Plan period, it accounted for nearly 35 percent of the gross value of output in the manufacturing sector and over 40 percent of the total exports from the country. It also provided employment opportunities to around 12 million people.</p> <p>The primary objective of the Small Scale Industrial Policy during the nineties would be to impart more vitality and growth-impetus to the sector to enable it to contribute its mite fully to the economy, particularly in terms of growth of output, employment and exports. The sector has been substantially de-licensed.</p>		

All statutes, regulations and procedures would be reviewed and modified, wherever necessary, to ensure that their operations do not militate against the interests of the small and village enterprises.

(a) Analyze the benefits to MSME's due to measures implemented by the government. [04]

(b) Explain Make in India, Start-Up India and Stand-Up India? [04]

CO4	L4
CO4	L5

Course Outcomes		PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1:	Display keen interest and orientation towards entrepreneurship							
CO2:	Develop a business plan							
CO3:	Become aware about various sources of funding for an entrepreneur including financial institutions, venture capitalists and Angel Investors	2a				2b	1a	
CO4:	Gain consciousness towards social entrepreneurship and rural entrepreneurship opportunities	1c			1b	2c	3c	3a , 3b
CO5:								
CO6:								

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PO1 - Knowledge application; PO2 - Analytical and logical thinking; PO3 - Team work; PO4 - Leadership; PO5 - life-long learning; PO6 - Analyze and practice aspects of business; PO7- Personal and Societal growth;