

CBCS SCHEME

17EC/TE/EI/BM/ML/ES51



USN

Fifth Semester B.E. Degree Examination, Aug./Sept.2020 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain various functions of Management System. (10 Marks)
- b. Summarize briefly the main five roles of Manager. (05 Marks)
- c. Bring out difference between Management and Administration System. (05 Marks)

OR

- 2 a. Discuss the different types of plans with its limitations. (06 Marks)
- b. Explain briefly various steps involved in planning. (06 Marks)
- c. What is Decision Making? Illustrate and explain different types of decision making process. (08 Marks)

Module-2

- 3 a. State and explain the principles of organization. (06 Marks)
- b. Explain briefly Centralization and Decentralization of Authority and Responsibility. (06 Marks)
- c. Differentiate between recruitment and selection. Describe the steps involved in the selection process with respect to staffing. (08 Marks)

OR

- 4 a. Identify and discuss Abram Maslow's five needs hierarchy theory of motivation. (05 Marks)
- b. What is Leadership? Differentiate between Autocratic Democratic and Free-rein leadership styles. (07 Marks)
- c. Define Controlling. Discuss the steps involved in a controlling process. (08 Marks)

Module-3

- 5 a. Why is Social Audit required? Mention its advantages and limitations. (06 Marks)
- b. Illustrate the social responsibility of business towards different groups. (10 Marks)
- c. List out the four important factors towards Business Ethics. (04 Marks)

OR

- 6 a. Explain the various types or classification of Entrepreneurs (08 Marks)
- b. Mention the comparison between Entrepreneur, Intrapreneur and Manager. (08 Marks)
- c. Explain any four characteristics of Successful Entrepreneurship. (04 Marks)

CMRIT LIBRARY
BANGALORE - 560 037

Module-4

- 7 a. Explain various government policies towards Small Scale Sector (SSIs) in India. (08 Marks)
- b. Write a note on Impact of Globalization and World Trade Organization (WTO) on SSIs. (08 Marks)
- c. Bring out the difference between Tiny and Ancillary Industries. (04 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

OR

- 8 Summarize any four state level or central level Institutions objectives and functions that support to the small business enterprises.
(i) NSIC (ii) DIC (iii) SIDBI (iv) KSFC (v) TECSOK (iv) KIADB (20 Marks)

Module-5

- 9 a. Define project. State and explain classification of projects. (06 Marks)
b. Write various points (Aspects) to be considered for project identification. (04 Marks)
c. Explain the major steps involved in project formulation. (10 Marks)

OR

- 10 a. Explain importance of network analysis and what are various techniques used for network analysis. (06 Marks)
b. Bring out differences between PERT and CPM. (06 Marks)
c. Mention various steps involved in Critical Path Method (CPM) for network analysis. (08 Marks)
