USN-UTE OF

Fourth Semester MCA Degree Examination, Aug./Sept.2020 Enterprise Resource Planning

Time: 3 hrs

Max. Marks: 100

Note: Answer any FIVE full questions.

- a. What is an Enterprise? Discuss the tangible and intangible benefits of ERP System.

 (10 Marks)
 - b. Define Data Warehouse. Explain with neat diagram, data warehouse architecture. (10 Marks)
- 2 a. Explain the following terms:
 - i) Advantages of Data Mining ii) Technologies used in Data Mining. (10 Marks)
 - b. What is OLAP? Explain in detail the different styles of OLAP and also mention any two benefits of OLAP. (10 Marks)
- 3 a. Explain different phases of ERP Implementation Life Cycle, with neat diagram. (10 Marks)
 - b. Explain ERP Project Management with respect to the nine knowledge areas identified by PMBOK. (10 Marks)
- 4 a. List and explain different Functional Modules of ERP software. (10 Marks)
 - b. Identify the different subsystem of HR module. Explain Personal Management subsystem of HR module. (10 Marks)
- 5 a. Discuss in detail the major subsystem of plant maintenance modules. (10 Marks)
 - b. List the different components of sales and distribution process. Explain the different order management and ware house management. (10 Marks)
- 6 a. Explain the different ERP market tiers, with their characteristics. (10 Marks)
 - b. Explain the different product offered by Oracle Corporation. (10 Marks)
- 7 a. Explain how to improve the power of ERP using Business Intelligence. (10 Marks)
 - b. Discuss the limitations of ERP system and uses and EAI. Explain implementation pit falls.
 (10 Marks)
- 8 a. What is ERP IT? Explain its importance and advantages. RANGALORE 560 037 (10 Marks)
 - b. Explain the following terms:
 - i) Shifting Revenue models.
 - ii) Market Snapshot.
 - iii) Expenditures.
 - iv) New Markets.

(10 Marks)
