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10AL51

Fifth Semester B.E. Degree Examination, Aug./Sept. 2020
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: 1. Answer any FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Define the terms: Management and Manager. (02 Marks)
b. Explain briefly the function of management. (08 Marks)
c. Discuss the different roles of management. (10 Marks)
- 2 a. Discuss the purposes of planning. (08 Marks)
b. What are the different types of plans? Explain briefly. (08 Marks)
c. "Planning is a Continuous Process". Elaborate. (04 Marks)
- 3 a. Define 'Organizing' and 'Staffing'. (02 Marks)
b. Explain 'Centralization Versus Decentralization' and 'Authority Versus Responsibility'. (04 Marks)
c. What is Departmentation? Explain briefly the different types of Departmentation. (08 Marks)
d. Discuss briefly the sources of recruitment. (06 Marks)
- 4 a. Define the terms : Leader and Leadership. (02 Marks)
b. What is Controlling? Why is control important? What does the control process comprise of? (04 Marks)
c. Define Motivation. Discuss McGregor's Theory X and Theory Y. (08 Marks)
d. List the benefits of effective control system. (06 Marks)

PART – B

- 5 a. List and explain the characteristics of successful entrepreneur. (10 Marks)
b. Discuss the barriers to entrepreneurship. (10 Marks)
- 6 a. Define the terms, Small Scale Industry, Tiny industry, and Ancillary Industry. (06 Marks)
b. Discuss the important of SSLs in economic development of a nation. (08 Marks)
c. Explain briefly the impact of WTO on SSIs. (06 Marks)
- 7 a. Discuss the institutional support extended by NSIC at central level and DIC at state level to SSIs. (10 Marks)
b. Discuss the role of KIADB and KSFC in SSI sector in Karnataka. (10 Marks)
- 8 a. Explain the need and significance of a project report. (04 Marks)
b. Discuss the various feasibilities associated with a project. (16 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.