

CBCS SCHEME

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Fifth Semester B.E. Degree Examination, Jan./Feb. 2021

Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. List and explain the functions of management. (10 Marks)
b. List and principles of management given by Henri Fayol. (10 Marks)

OR

- 2 a. Define and list the purpose of planning. (10 Marks)
b. List the principle of organization. (10 Marks)

Module-2

- 3 a. What is recruitment? Explain various sources of recruitment. (10 Marks)
b. Define Direction. List the principle of direction. (10 Marks)

OR

- 4 a. List the difference between Autocratic, Participative and Free-Rein (12 Marks)
b. Explain Maslow's theory of motivation with diagram. (08 Marks)

Module-3

- 5 a. Define Entrepreneur. Explain the characteristics of an entrepreneur. (10 Marks)
b. List the qualities of an entrepreneur. (10 Marks)

OR

- 6 a. What are the barriers of entrepreneurship? (10 Marks)
b. Write about Technical Feasibility and Social Feasibility study. (10 Marks)

Module-4

- 7 a. Define the project. Give the classification of project. (10 Marks)
b. List various factors influencing the selection of project. (10 Marks)

OR

- 8 a. Define ERP. List the importance of ERP. (10 Marks)
b. List the contents of project report. (10 Marks)

Module-5

- 9 a. List the category and objectives of MSME. (10 Marks)
b. Discuss the Case studies :
i) Shri N.R Naryan Murthy and Infosys (05 Marks)
ii) Captain G.R Gopinath. (05 Marks)

OR

- 10 a. List the importance of IPR. (10 Marks)
b. Explain: i) TECKSOK ii) KSFC. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.