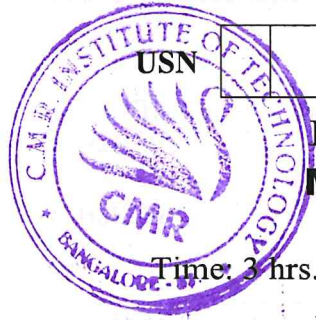


CBCS SCHEME

17EC/TE/BM/ML/EI/ES51



USN

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Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain different Management functions. (10 Marks)
- b. What are the different roles of a Manager? (05 Marks)
- c. Draw the diagram of Skill – mix at different Managerial levels and explain. (05 Marks)

OR

- 2 a. What is the importance of Planning? (05 Marks)
- b. Distinguish between two forms of Planning. (05 Marks)
- c. Explain essential steps in decision making. (10 Marks)

Module-2

- 3 a. List and explain principles of Organizing. (10 Marks)
- b. What is the meaning of delegation of Authority? Discuss the advantages of effective delegation. (05 Marks)
- c. Describe : i) Job analysis ii) Job description iii) Job specification. (05 Marks)

OR

- 4 a. Discuss Maslow's Need - Hierarchy theory. (05 Marks)
- b. Briefly explain the principle of effective communication. (05 Marks)
- c. i) What are the benefits of Control system in Management?
ii) List the requisites of Excellent Communication. (10 Marks)

Module-3

- 5 a. Discuss Social responsibilities of business man towards different groups. (10 Marks)
- b. Describe : i) Social Audit ii) Corporate Governance.
List out their benefits. (10 Marks)

OR

- 6 a. Define Entrepreneur. List and explain characteristics of an Entrepreneur. (10 Marks)
- b. Discuss Myths of Entrepreneurship. (10 Marks)

Module-4

- 7 a. Outline the importance of Small Scale Industry. (05 Marks)
- b. List out Internal and External problems faced by Small – Scale Industries and explain. (10 Marks)
- c. Summarize the role of Small Scale Industries. (05 Marks)

OR

- 8 a. Discuss the services provided by the Small Industries Development Organization (SIDO). (10 Marks)
b. List out the schemes of : i) State Finance Corporations (SFCs). (10 Marks)
ii) Small Scale Industrial Development Corporations (SSIDCs).

Module-5

- 9 a. Explain Product – Planning and Development process. (10 Marks)
b. Briefly explain the sequential stages of Project formulation. (10 Marks)

OR

- 10 a. List out the 'Check list' for Feasibility report in Project report. (10 Marks)
b. Distinguish between PERT and CPM. (10 Marks)

