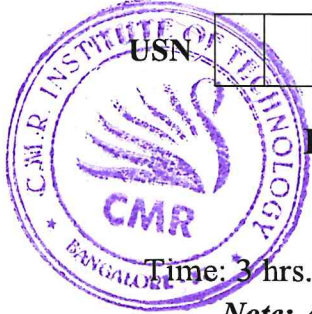


CBCS SCHEME



17EE51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. What is Planning? Explain the various steps involved in planning. (08 Marks)
- b. Mention the levels of management. Bring out its nature and characteristics. (06 Marks)
- c. Is management a science, art or profession? Explain. (06 Marks)

OR

- 2 a. Briefly explain the functional areas of management. (07 Marks)
- b. Explain the process of decision making. (07 Marks)
- c. Elaborate the various roles of a manager. (06 Marks)

Module-2

- 3 a. What is coordination? Explain the various techniques of coordination. (08 Marks)
- b. What is staffing? Explain the importance and need for proper staffing. (06 Marks)
- c. What are committees? Explain the different types of committees. (06 Marks)

OR

- 4 a. Explain the various principles of organization. (08 Marks)
- b. With a neat diagram, explain Maslow's Hierarchy of needs theory for motivation. (06 Marks)
- c. Explain the different leadership styles used in an organization. (06 Marks)

Module-3

- 5 a. Explain the social responsibilities of business towards different groups. (08 Marks)
- b. What are the various myths of entrepreneurship? (06 Marks)
- c. Define corporate governance. Explain the benefits of corporate governance? (06 Marks)

OR

- 6 a. What are the various barriers and problems faced by entrepreneurs? (08 Marks)
- b. Explain social audit and business ethics. (06 Marks)
- c. Explain the main functions of an entrepreneur. (06 Marks)

Module-4

- 7 a. Explain the various problems faced by small scale industries. (08 Marks)
- b. Define the following:
 - i) Small scale industry
 - ii) Ancillary industry
 - iii) Tiny industry. (06 Marks)
- c. Explain the role of TECSOK (Technical Consultancy Services Organization of Karnataka). (06 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.

OR

- 8 a. Explain the impact of globalization on small scale industries in India. (08 Marks)
b. Explain the government policy for the development of small scale industries in India. (06 Marks)
c. What is the role and importance of small scale industries? (06 Marks)

Module-5

- 9 a. Define a Project. What are the characteristics of a project? (08 Marks)
b. Explain the sequential stages of project formulation. (06 Marks)
c. Explain the PERT control technique for project management. (06 Marks)

OR

- 10 a. Define and differentiate PERT and CPM. (08 Marks)
b. Explain the three main phases of project life cycle. (06 Marks)
c. Explain the contents of a project report. (06 Marks)

