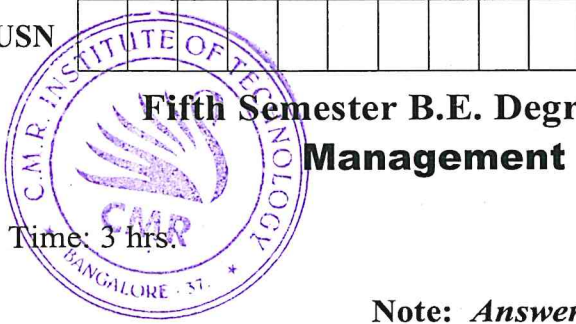


USN

10AL51



Fifth Semester B.E. Degree Examination, July/August 2021
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions.

- 1 a. Define 'Scientific Management'. Explain Scientific Management by FW Taylor. (07 Marks)
 b. Explain the various Managerial skills and their relevance to different levels of Management. (07 Marks)
 c. Write on Bureaucratic Management by Max Weber. (06 Marks)
- 2 a. Classify Plans based on different criteria and explain the various types of plans. (10 Marks)
 b. List out the various group decision making techniques and explain each one giving their merits and demerits. (10 Marks)
- 3 a. Explain Line – structure, Line and Staff structure and functional type of Organizations. (06 Marks)
 b. Define 'Recruitment'. Write the various sources of recruitment with their merits and demerits. (06 Marks)
 c. Define 'Span of Control'. Explain Narrow Span and Wide Span of control with their merits and demerits. Also write the factors governing Span of control. (08 Marks)
- 4 a. What are the purposes served by communication in an Organization? Also explain the factors that impede effective communication. (10 Marks)
 b. Write down the steps involved in controlling. What are the characteristics of a Sound Control System? (10 Marks)
- 5 a. Explain the various steps involved in the Entrepreneurial process. (10 Marks)
 b. Explain the ways in which entrepreneurs contribute to the development of an Economy. (10 Marks)
- 6 a. Define MSMEs. (04 Marks)
 b. List out and elaborate on the problems faced by MSME sector in India. (08 Marks)
 c. Write in brief on the various Government policy initiatives to boost small and medium enterprises in India. (08 Marks)
- 7 a. List out the various schemes of Central level & State level support institutions for the development of Small Scale Industries. (04 Marks)
 b. Write notes on any two : i) DIC ii) NSIC iii) TECKSOK. (08 Marks)
 c. What is 'Globalization'? Where are the advantages of Globalization in India? (08 Marks)
- 8 a. Define 'Project'. (02 Marks)
 b. What is 'Project Identification'? List out and explain the sources of ideas for Project Identification. (08 Marks)
 c. List out the various Project Management tools (Network techniques used for Project scheduling). Explain PERT in detail, with an example. (10 Marks)

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