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10AL61

Sixth Semester B.E. Degree Examination, July/August 2021
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions.

- 1 a. Define Management. What are the nature and characteristics of Management? Explain its function. (10 Marks)
b. Briefly explain the Modern Management Approaches. (10 Marks)
- 2 a. Differentiate between strategic and tactical planning. (05 Marks)
b. With neat sketch, briefly explain hierarchy of plans. (05 Marks)
c. With a flow chart, explain the steps involved in decision making. (10 Marks)
- 3 a. Define the term "Organization". List the different types of organization and with a flow chart, briefly explain line organization. (10 Marks)
b. What is Departmentation? List the types of departmentation. (04 Marks)
c. What is recruitment? Briefly discuss the various sources of recruitment. (06 Marks)
- 4 a. With a neat sketch, briefly explain the hierarchy of needs as applied to Maslow's theory of motivation. (08 Marks)
b. Differentiate between autocratic, participative and Free-Reis styles of leadership in tabular form. (06 Marks)
c. Define Controlling. List the steps in control process and briefly explain any one. (06 Marks)
- 5 a. What is Entrepreneurship? List and discuss the types of entrepreneur. (10 Marks)
b. Explain the functions of Entrepreneur. (04 Marks)
c. List and write a brief note on :
i) Characteristics of entrepreneur ii) Barriers of entrepreneurship (06 Marks)
- 6 a. What are the essential characteristics of small scale industries? (05 Marks)
b. Briefly explain the various steps involved in starting a small scale industry. (05 Marks)
c. Define Small Scale Industry, ancillary industry and tiny industries, with four advantages for each category. (10 Marks)
- 7 a. Explain the aims and objectives of KIADB and KSSIDC. (10 Marks)
b. Write a note on
i) DIC single window agency ii) KSFC. (10 Marks)
- 8 a. In a tabular form, differentiate between PERT and CPM. (05 Marks)
b. Give the meaning of the term 'Project' and its classification. (05 Marks)
c. Write a brief note on : Market feasibility study, technical feasibility study, financial feasibility study and social feasibility study. (10 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.

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