

--	--	--	--	--	--	--	--	--	--



Internal Assessment Test - I

Sub:	BANKING AND FINANCIAL SERVICES						Code:	18MBAFM301	
Date:	12-10-2019	Duration:	90 mins	Max Marks:	50	Sem:	III	Branch:	MBA

		Marks	OBE	
			CO	RBT
Part A - Answer Any Two Full Questions (20*02=40 Marks)				
1(a)	Define merchant banker.	[03]	CO 2	L1
(b)	Explain the Categories of merchant banking.	[07]	CO 2	L2
(c)	Discuss the services offered by merchant banks.	[10]	CO 2	L2
2(a)	Differentiate between merchant banking and commercial banking.	[03]	CO 2	L2
(b)	Explain issue pricing and preparation of prospectus.	[07]	CO 2	L2
(c)	Describe the steps involved in book building.	[10]	CO 2	L2
3(a)	Define underwriting.	[03]	CO 2	L1
(b)	Explain various types of Underwriting.	[07]	CO 2	L2
(c)	Explain various steps involved in post issue management.	[10]	CO 2	L2
Part B - Compulsory (01*10=10marks)				
4 (a)	What is issue management and discuss pre issue management.	[10]	CO 2	L2

Course Outcomes		PO1	PO2	PO3	PO4	PO5
CO1:	The Student will be acquainted to various Banking and Non-Banking financial services in India.					
CO2:	The Student will understand the activities of Merchant Banking and Credit Rating.	1a,b,c 2a,b,c 3a,b,c 4a				
CO3:	The Student will be equipped to understand micro financing and other financial services in India.					
CO4:	The Student will understand how to evaluate and compare leasing & hire purchase.					

Cognitive level	KEYWORDS
L1	list, define, tell, describe, recite, recall, identify, show, label, tabulate, quote, name, who, when, where, etc.
L2	describe, explain, paraphrase, restate, associate, contrast, summarize, differentiate interpret, discuss
L3	calculate, predict, apply, solve, illustrate, use, demonstrate, determine, model, experiment, show, examine, modify
L4	classify, outline, break down, categorize, analyze, diagram, illustrate, infer, select
L5	grade, test, measure, defend, recommend, convince, select, judge, support, conclude, argue, justify, compare, summarize, evaluate
L6	design, formulate, build, invent, create, compose, generate, derive, modify, develop, integrate

PO1–Theoretical Knowledge; PO2–Effective Communication Skills; PO3–Leadership Qualities; PO4 –Sustained Research Orientation; PO5 –Self-Sustaining Entrepreneurship

CCI

HOD