

USN

--	--	--	--	--	--	--	--	--	--

10AL51

Fifth Semester B.E. Degree Examination, June/July 2017
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.

PART – A

- 1 a. Define Management with list and explain the functions of Management. (10 Marks)
b. "Manager plays a vital role in an organization". Justify this statement with reference to Interpersonal, Decision and Informational roles. (10 Marks)
- 2 a. State and explain importance of planning process. (10 Marks)
b. Elucidate on steps in Decision making with probable difficulties faced by Manager. (10 Marks)
- 3 a. What are Committees? Explain the principles of committees. (10 Marks)
b. Explain techniques of selection in detail. (10 Marks)
- 4 a. Define Motivation. Mention characteristics and anticipated results of motivation. (10 Marks)
b. Describe essentials of Sound control system. (10 Marks)

PART – B

- 5 a. Briefly describe Entrepreneurship and list out types of Entrepreneurs. (10 Marks)
b. Enumerate on barriers faced by Women Entrepreneurs. (10 Marks)
- 6 a. Describe Small Scale industry, Ancillary industry and Tiny industry. (10 Marks)
b. Explain the impact of Liberalization , Privatization and Globalization on small scale industry. (10 Marks)
- 7 a. Describe Single Window concept. (05 Marks)
b. Enumerate on functions of SISI. (05 Marks)
c. Explain the role of KSFC in setting up industries. (05 Marks)
d. Write on objectives of NSIC. (05 Marks)
- 8 a. Explain the process of product identification and project selection. (10 Marks)
b. Discuss on essentials of project appraisal. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8=50, will be treated as malpractice.