

Internal Assessment Test 2 - Dec. 2021

Sub:	Management and Economics				Sub Code:	18ME51	Branch:	Mech
Date:	20-12-21	Duration:	90 min's	Max Marks:	50	Sem/Sec:	V/A&B	OBE

Answer All the Questions  
Usage of Interest table is permitted

MARKS

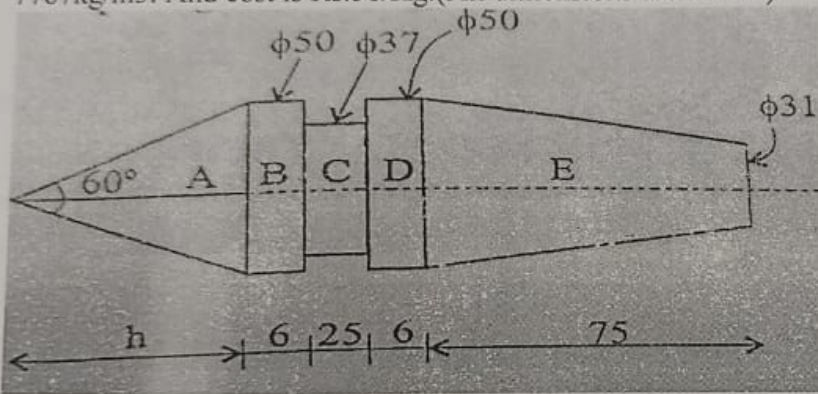
1) With a neat sketch explain how selling price of a product is determined. [05]

2) Person wants to start a business, his initial investment is 7 lakhs and salvage is 1 lakh after five years, calculate Internal rate of return if revenue earned is as follows.

Time	1	2	3	4	5
Cash flow	1,80,000	1,90,000	2,10,000	2,25,000	2,00,000

[15]

3) Calculate direct material cost for the figure shown below, if density of cast iron material is 7787kg/m<sup>3</sup>. And cost is Rs.58/Kg.(All dimensions are in mm). [15]



4).Solve the following by using PW analysis method assuming rate of interest at 7%. [15]

	PLAN A	PLAN B	PLAN C
Years	6	3	4
First cost	2,000	8,000	10,000
Annual cost	3,200	700	500

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 C.T

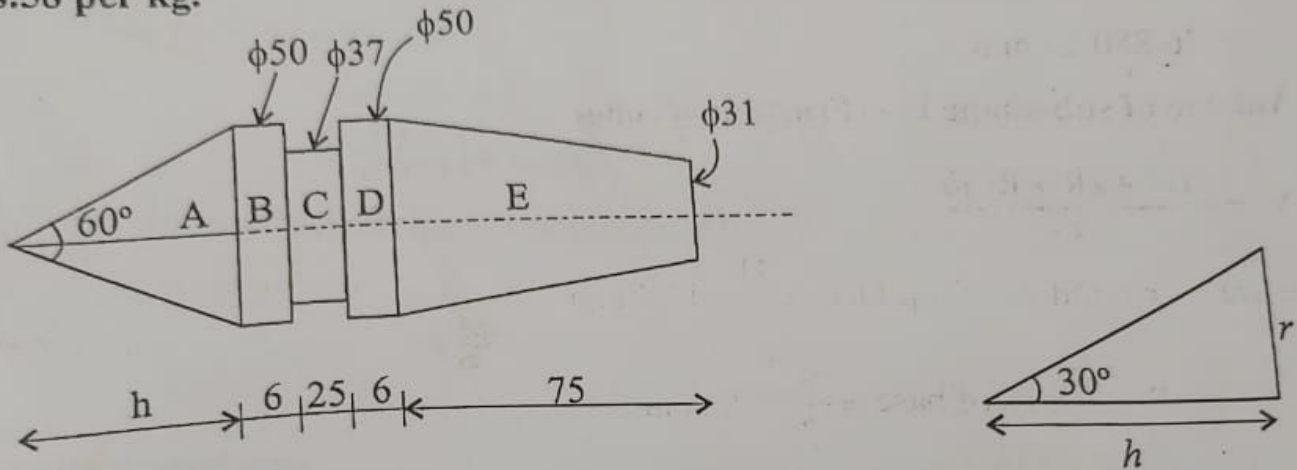
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# Determining Selling Price of Product.

				Profit	
			S & D Overheads	Total Cost	Selling Price
		Admin Overheads	Manufacturing Cost		
	Production Overheads	Factory Cost			
D.M.C	Direct Cost				
D.L.C					
D.E					

1. The following diagram shows the 'lathe dead centre', along with its dimensions, to be manufactured for a particular lathe. Estimate its weight and cost of material if Cast iron is used to make it. Take density of CI as  $7787 \text{ kg/m}^3$  and material cost as Rs.58 per kg.



### Solution

Observing the lathe centre we can divide the component into 5 sub-shapes or sections A, C, D and E. Now we have to find the volume of each and then add up.

Therefore, Total Volume =  $V_A + V_B + V_C + V_D + V_E$

### Volume of A ( $V_A$ )

This is nothing but a cone whose volume can be found out using the formula,

### Volume of sub-shape A (Conical)

$$V_A = \frac{1}{3} \pi r^2 h$$

where,  $r$  = base diameter of the cone = 25 mm,  $h$  = height of the cone

$$\tan 30 = \frac{r}{h}$$

$$h = \frac{r}{\tan 30} = \frac{25}{0.5773} = 43.30 \text{ mm}$$

$$\therefore V_A = \frac{1}{3} \pi \times 25^2 \times 43.30 = 28,340 \text{ mm}^3$$

### Volume of sub-shape B and D - (Cylindrical and identical)

$$\text{Let } V_B = V_D = \pi r^2 \times 6$$

$$= \pi \times 25 \times 6$$

$$= 11,780.97 \text{ mm}^3$$

### Volume of sub-shape C - (Cylindrical)

$$V_C = \pi r^2 \times l$$

$$= \pi \left( \frac{37}{2} \right)^2 \times 25$$

$$= 26,880.25 \text{ mm}^3$$

### Volume of sub-shape E - (Frustum of cone)

$$V_E = \frac{\pi(r^2 + rR + R^2)h}{3}$$

$$\text{where } r = \text{radius of top face} = \frac{31}{2} = 15.5 \text{ mm}$$

$$R = \text{radius of base} = \frac{50}{2} = 25 \text{ mm}$$

$$h = 75 \text{ mm}$$

$$V_E = \frac{\pi[(15.5)^2 + (15.5 \times 25) + (25)^2]75}{3}$$

$$V_E = 98,390.75 \text{ mm}^3$$

### **Total volume of the lathe center**

$$V = V_A + V_B + V_C + V_D + V_E$$

$$V = 28,340 + 11781 + 26880 + 11781 + 98391$$

$$V = 177172 \text{ mm}^3$$

$$V = 1.77172 \times 10^{-4} \text{ m}^3$$

### **Weight of the material**

$$W = 1.77172 \times 10^{-4} \times 7787$$

$$W = 1.3796 \text{ kg}$$

### **Cost of Material**

$$\text{Cost} = \text{Weight of material in kg} \times \text{Cost per kg}$$

$$\text{Cost} = 1.3796 \times 58$$

$$\text{Cost} = \text{Rs. } 80.02$$

The following alternatives are available to accomplish an objective of 12 year duration.  $i = 7\%$ .

	Plan A	Plan B	Plan C
Life Cycle (yrs)	6	3	4
First Cost (Rs)	2,000	3,000	10,000
Annual Cost (Rs)	3,200	700	500

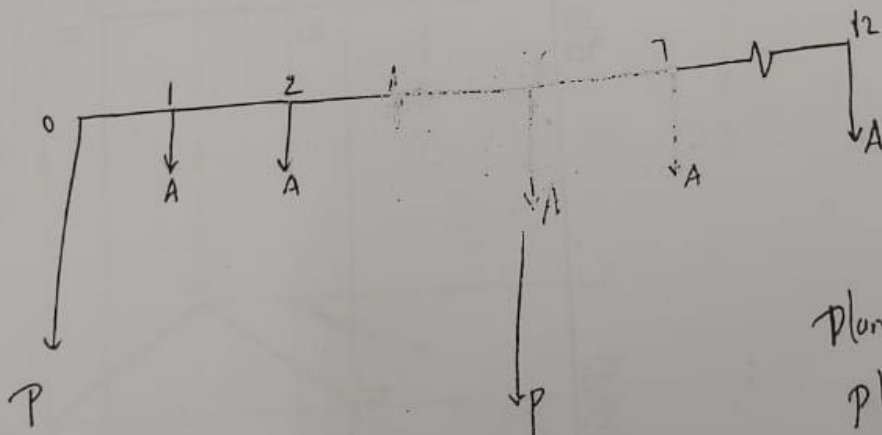
Plan A:-

$$P = ₹ 2000$$

$$A = 3200$$

$$n = 6 \text{ (to be doubled)}$$

$$i = 7\%$$



$$\text{Plan B} = -29,772$$

$$\text{Plan C} = -27,420$$

$$\begin{aligned}
 P_w(A) &= P_w(n) - P_w(c) \\
 &= -2000 - 2000 \left( \frac{P}{F} \cdot \frac{1}{i} \right) - 3200 \left( \frac{P}{A} \cdot \frac{1}{i} \cdot 12 \right) \\
 &= -28,749
 \end{aligned}$$

Business are as listed below. It estimates a salvage value of ₹1,00,000 at the end of 5 years.

Period	0	1	2	3	4	5
Cash flow	-700000	180000	190000	210000	225000	200000

Initial Investment,  $P = ₹7,00,000 \rightarrow$  Cost

Revenues for years 1 to 5,  $R_1 = ₹1,80,000$

$R_2 = ₹1,90,000$

$R_3 = ₹2,10,000$

$R_4 = ₹2,25,000$

$R_5 = ₹2,00,000$

Revenues

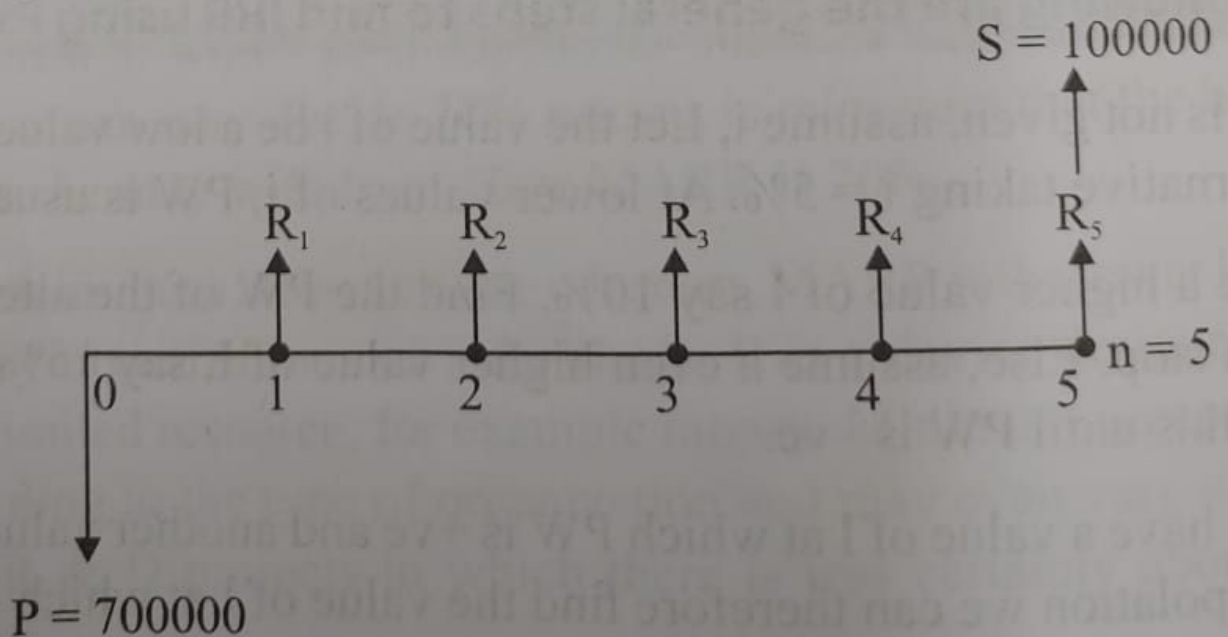
Salvage value,  $S = 1,00,000$

Life of business,  $n = 5$  years

Present worth,  $PW = ?$

Internal rate of return,  $I = ?$

For the above problem would be



Step 1:

For  $i = 5\%$  and find PW

$$\begin{aligned} \text{PW (at } i = 5\%) &= \text{PW (Revenues)} - \text{PW (costs)} \\ &= R_1 (P/F, i, n) + R_2 (P/F, i, n) + R_3 (P/F, i, n) + R_4 (P/F, i, n) + R_5 (P/F, i, n) \\ &\quad + S(P/F, i, n) - P \\ &= 1,80,000 (P/F, 5\%, 1) + 1,90,000 (P/F, 5\%, 2) + 2,10,000 (P/F, 5\%, 3) \\ &\quad + 2,25,000 (P/F, 5\%, 4) + 2,00,000 (P/F, 5\%, 5) + 1,00,000 (P/F, 5\%, 5) - 7,00,000 \\ &= 1,80,000 (0.9524) + 1,90,000 (0.9070) + 2,10,000 (0.8638) + 2,25,000 (0.8227) \\ &\quad + 2,00,000 (0.7835) + 1,00,000 (0.7835) - 7,00,000 \\ \text{PW (at } i = 5\%) &= ₹2,45,317 \end{aligned}$$

Step 2: Now, let  $i = 10\%$  and find the PW

$$\begin{aligned} \text{PW (at } i = 10\%) &= \text{PW (Revenue)} - \text{PW (Costs)} \\ &= 1,80,000 (P/F, 10\%, 1) + 1,90,000 (P/F, 10\%, 2) + 2,10,000 (P/F, 10\%, 3) \\ &\quad + 2,25,000 (P/F, 10\%, 4) + 2,00,000 (P/F, 10\%, 5) + 1,00,000 (P/F, 10\%, 5) - 7,00,000 \\ \text{PW (at } i = 10\%) &= ₹1,18,372 \end{aligned}$$

Step 3: Since PW is still +ve, increase value of  $i$  say  $i = 15\%$  and find PW

$$\begin{aligned} \text{PW (at } i = 15\%) &= 1,80,000 (0.8696) + 1,90,000 (0.7561) + 2,10,000 (0.6575) \\ &\quad + 2,25,000 (0.5718) + 2,00,000 (0.4972) + 1,00,000 (0.4972) - 7,00,000 \\ \text{PW (at } i = 15\%) &= ₹16,077. \end{aligned}$$

Step 4: Since PW is again slightly +ve, assume  $i = 18\%$  and find PW.

$$\begin{aligned} \text{PW (at } i = 18\%) &= 1,80,000 (0.8475) + 1,90,000 (0.7182) + 2,10,000 (0.6086) \\ &\quad + 2,25,000 (0.5158) + 2,00,000 (0.4371) + 1,00,000 (0.4371) - 7,00,000 \\ \text{PW (at } i = 18\%) &= ₹-35,947 \end{aligned}$$

Step 5: Therefore, we have, PW = 16,077 when  $i = 15\%$  and PW = -35,947 when  $i = 18\%$

Therefore we can find  $i$  at which PW = 0 by interpolation

$$i_{\text{IRR}} = i_{(\text{PW} + \text{Ve})} + \frac{\text{PW (+Ve)} - 0}{\text{PW (+Ve)} - \text{PW (-Ve)}} \times \text{increment in } i \text{ from +Ve to -Ve}$$

$$i_{\text{IRR}} = 0.15 + \left[ \frac{16,077 - 0}{16,077 - (-35,947)} \times (0.18 - 0.15) \right]$$

$$i_{\text{IRR}} = 0.1592 \text{ (or)}$$

$$i_{\text{IRR}} = 15.92\% \text{ This is the internal Rate of Return}$$