CMRIT - Cultura 2022



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From Music to Tech: CMRIT Hosts Cultura-22

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College fests are always something that one looks forward to in a student life. Bengaluru based CMR Institute of Technology hosted Cultura-22 – a gala integration of music, art, cultural display and tech minds coming together from across the country. Over 10,000 students from 150 colleges participated in 50 plus events across two days in the CMRIT's ITPL campus. The event was inaugurated by Dr. Sanjay Jain, Principal, CMRIT in the presence of Mr. B N Murthy, Vice Principal along with the rank holders and gold medalists from Visvesvaraya Technological University (VTU).

Cultura- 22, the annual Inter-college cultural and tech festival is a celebration of technology and Art. This was a completely student organized festival stretched across two days on June 24th and 25th. The agenda of the two day event was to avoid FOMO (Fear Of Missing Out) among the students. Giving a platform to the students to showcase their talent and boost confidence was the sole purpose of this festival organized by CMRIT.

The event brings vibrancy, joy and knowledge sharing with the latest and most trending aspects from art and music to academics and technology. B.N Murthy, Vice Principal, CMRIT while inaugurating the ceremony said "The whole excitement about having an offline event with thousands of students coming together is to build enthusiasm and nurture the budding talents. The main objective of the event was to give an equal platform for students to showcase their skills and boost their confidence through a plethora of competitions".

The Tech Fest at Cultura-22 witnessed students competing with various innovations they exhibited in the areas of coding, circuit building, sustainability, problem solving and technology bonding.

This two-day festival also attracted the Kannada film crew. The Coffee with Cultura, a trademark event of CMR brought in prominent personalities from the Kannada screen. This event gave an opportunity for the actors and the film crew to communicate and exchange their views on film making and appreciating cinema with the students.

Archana Jois (Kannada actress) graced the event as Guest of Honor. Romeo Blanco (Producer/DJ/Remixer) Harshita (Actress), Nagarjuna Balappa (Actor), Asha Bhat (singer), Chandraprabha G (Actor), Amrutha Iyengar (Actress), Abbaba (Movie team), Likith Shetty (Actor), Ajay raj (Actor), Dhan Raj (Actor) Thandav (Actor) Anu Karagada (Content Creator), Blink (Movie team) and Raghu Gowda (Content Creator) participated in coffee with cultura.

The stage events such as Natasaarvabhowma (A tribute to Dr. Puneet Rajkumar) Pakka Kannadiga, Hemmeya Kannadiga, Fashion show, DJ, Street play, Robotics, rock show, Fusion Dance and Creative arts enthralled the students and visitors. The winners were announced during the valedictory ceremony.