



Blood Donation Camp Organized by CMR Institute of Technology in association with Rashtrothana blood Centre.

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Bengaluru, 17th June 2022, Friday- The NSS and Youth Red Cross unit of CMRIT took the opportunity to allow a gift of life by organizing a blood donation camp in association with Rashtrothana blood Centre in its campus. The blood donation camp encouraged people to come forward, dispelling the misconception that blood donation is harmful, and taking action to save lives. The camp was a huge success and saw active participation from both faculty and students. On the entire 190 units of blood were collected in a day.

The drive saw near 220 students, faculty, and staff members coming together to donate blood for a noble cause. Quoting the words of a donor, "Our college has been regularly organizing blood donation camps every year and has witnessed voluntary participation of students and faculty members. While addressing the people at the camp, our NSS and Youth Red Cross volunteers brought awareness to them about the shortage of blood and necessity to donate blood once a year so that we can help people in their critical and needy times. It is such a great service and contribution to the society. Volunteers have given moral support to the people donating blood. The collected blood was later carefully sealed and transported to the blood bank.

"The considerable youth participation in the blood donation camp is an inspiring sign of voluntarism and awareness. When the need for safe and secure blood is steadily on the rise, the donors are indeed serving society in a way that deserves acknowledgment and appreciation," said Dr Sanjay Jain, Principal of CMRIT.