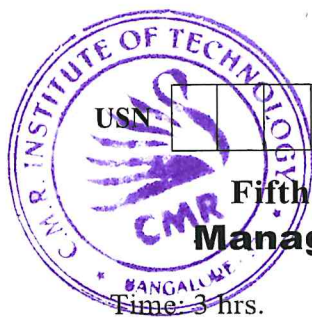


CBGS SCHEME



17CS51

Fifth Semester B.E. Degree Examination, July/August 2022 Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Explain levels of management. (07 Marks)
- b. Explain the roles of management. (06 Marks)
- c. Explain modern management approaches. (07 Marks)

OR

- 2 a. What are the steps involved in planning? Explain. (07 Marks)
- b. Explain the types of organization. (08 Marks)
- c. Describe the purpose of an organization. (05 Marks)

Module-2

- 3 a. What are the main elements involved in staffing? Explain. (07 Marks)
- b. What are the techniques involved in selection? (06 Marks)
- c. Explain three widely used leadership styles. (07 Marks)

OR

- 4 a. Explain Maslow's theory of motivation with hierarchy of needs diagram. (10 Marks)
- b. What are the importance of coordination? Explain. (10 Marks)

Module-3

- 5 a. Explain the qualities of an entrepreneur. (10 Marks)
- b. Explain the stages of entrepreneurial process. (10 Marks)

OR

- 6 a. Explain technical and financial feasibility study. (10 Marks)
- b. What are the sources of Business ideas? (10 Marks)

Module-4

- 7 a. Explain the contents of project report. (10 Marks)
- b. Explain the difference between PERT and CPM. (05 Marks)
- c. Discuss about ERP. (05 Marks)

OR

- 8 a. Explain the guidelines by planning commission for project report. (10 Marks)
- b. What are key points required for selecting the project? Explain. (05 Marks)
- c. Explain Supply Chain Management. (05 Marks)

Module-5

- 9 a. Explain the advantages and objectives of micro and small enterprises. (10 Marks)
- b. Write a note on N.R. Narayana Murthy. (06 Marks)
- c. Explain NSIC. (04 Marks)

OR

- 10 a. What is TECSOK? Explain the services offered by TECSOK. (10 Marks)
- b. What are the objectives and problems of SFC? (10 Marks)

* * * * *

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

CMRIT LIBRARY
BANGALORE - 560 037