



Fifth Semester B.E. Degree Examination, Jan./Feb. 2023 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note. Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Explain briefly the management functions. (10 Marks)
- b. Discuss in detail roles of manager. (10 Marks)

OR

- 2 a. Explain the types of decisions. (10 Marks)
- b. Explain the steps involved in planning. (10 Marks)

Module-2

- 3 a. Briefly explain principles of organization. (10 Marks)
- b. Discuss the importance of staffing. (04 Marks)
- c. Explain briefly the functions of staffing. (06 Marks)

OR

- 4 a. Explain briefly the characteristics of motivation. (06 Marks)
- b. Write a note on positive and negative motivation. (06 Marks)
- c. Explain the steps involved in controlling. (08 Marks)

Module-3

- 5 a. Briefly explain the importance of entrepreneurship. (10 Marks)
- b. Give the detailed classification of entrepreneurs. (10 Marks)

OR

- 6 a. Explain the stages in entrepreneurial process. (10 Marks)
- b. Discuss the problems faced by entrepreneurs. (10 Marks)

Module-4

- 7 a. Discuss the role of small scale Industry in economic development. (10 Marks)
- b. Discuss the problems faced by small scale Industries. (06 Marks)
- c. Write a note on impact of Globalization on small scale industries. (04 Marks)

OR

- 8 a. Mention the central agencies that provide support to S.S.I. (06 Marks)
- b. Discuss the impact of WTO/GATT on S.S.I. (09 Marks)
- c. Mention the reasons for sickness in S.S.I. (05 Marks)

Module-5

- 9 a. Explain briefly the contents of a good project report. (10 Marks)
- b. Discuss Market analysis and technical analysis towards project analysis. (10 Marks)

OR

- 10 a. Discuss key point to be considered in selection of project. (05 Marks)
- b. Explain the project cycle every project goes through. (05 Marks)
- c. Discuss the steps involved in PERT. Also give the advantages. (10 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.
