

CBCS SCHEME

20MBA26



Second Semester MBA Degree Examination, July/August 2022 Entrepreneurships and Legal Aspects

Max. Marks:100

Note: 1. Answer any FOUR full questions from Q1 to Q7.
2. Question No.8 is compulsory.

- 1 a. Define an entrepreneur. (03 Marks)
b. List and explain the types of entrepreneur. (07 Marks)
c. Explain the sources of new ideas for entrepreneur that has the potential for a business opportunity. (10 Marks)
- 2 a. What is a business plan? (03 Marks)
b. Explain the steps in business plan process. (07 Marks)
c. Give a brief on stages Oster Walder business model canvas. (10 Marks)
- 3 a. Write a note on competitor analysis. (03 Marks)
b. Explain the Marketing Research for the new Venture. (07 Marks)
c. What are the process of business organizations. (10 Marks)
- 4 a. What does single window man? (03 Marks)
b. Explain the functional extended by NABARD. (07 Marks)
c. What are the various source of funding? (10 Marks)
- 5 a. What is Sale of Goods Act in India? (03 Marks)
b. Write a note on Environmental Protection Act. (07 Marks)
c. Explain the protection afforded to employees under Worker Protection Laws. (10 Marks)
- 6 a. What is incorporation certificate? (03 Marks)
b. Explain the four start-up stages. (07 Marks)
c. What is the need of ethics to an entrepreneur? (10 Marks)
- 7 a. What are the common reasons for entrepreneurial venture to fail? (03 Marks)
b. Differentiate between entrepreneur and Intrapreneuer. (07 Marks)
c. Write short notes on venture capital financing. (10 Marks)

8 CASE STUDY :

The first educator and geneous mathematician Mr. Anand Kumar of super 30 has not only transformed under privileged students to become fit enough to get admissions in IITs but he himself has won many accolades and his documentary was aired on discover channel. Mr. Anand Kumar has delivered speeches MIT and Harward and during the speech audience was mesmerized to know the hard work which he has done for transformation the students. His greatest loss was that he couldn't make to Cambridge University because of humble economic background. He won Rs. 25 lakh at the famous show of KBC of Amitabh Bachan and the entire money was spent on student activities. Mr. Anand Kumar has been given many award in India and abroad on education excellence.

- a. What are the traits of Mr. Anand Kumar which enabled him to be an successful entrepreneur? (10 Marks)
- b. What sources of funds could Mr. Anand Kumar rely upon in setting up his coaching centre? (10 Marks)

* * * * *

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.

CMRIT LIBRARY
BANGALORE - 560 037