Fifth Semester B.E. Degree Examination, June/July 2023 Management and Entrepreneurship for IT Industry

Management and Entrepreneurship for IT Industry			
Ti	me:	3 hrs.	. Marks: 100
BA	NGALO	EU/E C. II was at long of a college ONE full question from each	module
Note: Answer any FIVE full questions, choosing ONE full question from each module.			
Module-1			
1	a.	Define Management. List and explain roles of a manager.	(10 Marks)
	b.	List and analyze the different steps involved in planning.	(10 Marks)
		OR	
2		Define organization. Explain the nature and purpose of an organization.	(10 Marks)
	b.	Explain in brief sources of recruitment and steps in the selection procedure.	(10 Marks)
		Module-2	
2		Explain Maslow's need hierarchy theory of motivation along with its merits	s and demerits.
3	a.	Explain iviasion's need inerarchy theory of motivation diong with its metal.	(10 Marks)
	b.	Analyze the following leadership styles:	
		(i) Traits approach	
14		(ii) Behavioural approach	
N.		(iii) Contingency approach.	(10 Marks)
		OR OR	
4	-	What is communication? By make use of a diagram explain the	importance of
4	a.	communication.	(10 Marks)
	b.	Analyze the different steps in controlling.	(10 Marks)
	0.	Titletyze the different steps in controlling.	
		Module-3	
5	a.	Define Entrepreneur. Explain the characteristics of an entrepreneur.	(10 Marks)
	b.	Explain the functions of Entrepreneur.	(10 Marks)
_		OR.	(10 Marks)
6	a.		(10 Marks)
	b.	Write an explanatory note on the following: (i) Barries to Entrepreneurship.	
		(ii) Entrepreneurship in India.	(10 Marks)
		(ii) Entrepreneurone in main.	

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7 a. List and explain various factors to be considered for selection of a project.
b. What is ERP? Explain the importance of ERP. (10 Marks)

OR

- 8 a. What is a project report? List and explain the different guidelines provided by the planning commission for the preparation of project report. (10 Marks)
 - b. Write short notes on:
 - (i) Supply chain management.
 - (ii) Types of project report.

(10 Marks)

Module-5

- 9 a. Explain the following:
 - (i) KSFC
 - (ii) KSSIDC
 - (iii) TECSOK
 - (iv) NSIC Explain characteristics and advantages of micro and small enterprise.

(10 Marks)

(10 Marks)

(10 Marks)

(06 Marks)

OR

- 10 a. Write a short note on:
 - (i) Five years plan

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(ii) Sri N.R. Narayana Murthyb. What is Intellectual property? Why promote and protect intellectual property?

Discuss objectives of KIADB. (04 Marks)

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