



CBCS SCHEME

18EE51

Fifth Semester B.E. Degree Examination, Dec.2023/Jan.2024 Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define the term management. Briefly explain the functions of management. (08 Marks)
b. Explain the various required skills of a manager. (06 Marks)
c. Explain the different types of plans. (06 Marks)

OR

- 2 a. Briefly out the differences between management and administration. (06 Marks)
b. Discuss the importance and limitation of planning. (08 Marks)
c. Briefly explain the steps in decision making. (06 Marks)

Module-2

- 3 a. Briefly explain the process of organization. (08 Marks)
b. What is meant by departmentalization. Explain the different bases for departmentalization. (06 Marks)
c. Explain the meaning and importance of co-ordination. (06 Marks)

OR

- 4 a. What is a committee? Explain the different types of committee's? (06 Marks)
b. Describe the steps involved in staff selection process. (06 Marks)
c. Explain Marlow's need hierarchy theory. What are its limitations? (08 Marks)

Module-3

- 5 a. Explain social responsibilities of business towards different groups. (10 Marks)
b. Define entrepreneurship. Explain entrepreneurial development cycle. (10 Marks)

OR

- 6 a. What is social audit? What are its benefits and limitations? (06 Marks)
b. Explain the key required characteristics of successful entrepreneur. (08 Marks)
c. Discuss the different myths of entrepreneurship. (06 Marks)

Module-4

- 7 a. Explain the different policies for development of SSI in India. (06 Marks)
b. Briefly discuss the impact of globalisation and W. T. O on SSIs. (08 Marks)
c. With a note on : i) TECSOK ii) KIADB. (06 Marks)

OR

- 8 a. Briefly discuss the role and importance of SSIs in the development of the country. (08 Marks)
b. Explain the various problems faced by SSIs. (06 Marks)
c. Write a brief note on :
i) Small scale industries board
ii) Khadi and village industries commission. (06 Marks)

Module-5

- 9 a. Explain the factors to be considered for selection of a project. (06 Marks)
b. Explain the different types of project analysis. (08 Marks)
c. What is CPM technique? Explain. (06 Marks)

OR

- 10 a. What is the significance of a project report? List and explain the context of a project report. (10 Marks)
b. Explain project life cycle with sketch. (06 Marks)
c. List out the advantages and limitations of PERT. (04 Marks)

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