22MCA254

Time: 3 brs

Second Semester MCA Degree Examination, June/July 2023 User Interface Design

Max. Marks: 100

Note: 1. Answer any FIVE full questions, choosing ONE full question from each module.
2. M: Marks, L: Bloom's level, C: Course outcomes.

		Module – 1	M	L	C
Q.1	a.	Explain briefly usability motivation of UID.	10	L2	CO1
	b.	Describe the goals of UID profession.	10	L2	CO1
		OR			
Q.2	a.	Write in detail about universal usability.	10	L2	CO1
	b.	What are the eight golden rules of interface design? Explain.	10	L2	CO1
		Module – 2			
Q.3	a.	Describe the four pillars of UID.	10	L2	CO2
	b.	Explain the following:	10	L2	CO2
		i) Ethnographic observation			
		ii) Participatory Design	*		
¥		OR .			
Q.4	a.	Describe the social impact for early design review. Also list the legal issues	10	L2	CO2
		faced by UID.			
	b.	Explain the steps of development methodologies.	10	L2	CO2
		Module – 3	O.		
Q.5	a.	Discuss the varieties of expert view methods. Explain briefly.	10	L2	CO3
	b.	Explain the methods used in the evaluation during active use.	10	L2	CO3
		OR			
Q.6	a.	Explain the various types of usability testing.	10	L2	CO3
	b.	List the different survey instruments used in UID and also briefly explain	·10	L2	CO3
		them.			
		Module – 4			
Q.7	a.	What is direct manipulation? Explain the advantages of WYSIWYG word	10	L2	CO4
		processor.			
	b.	Discuss the problems with direct manipulation.	10	L2	CO4
		OR ·			
Q.8	a.	Briefly explain the guidelines for form fill-in design.	10	L2	CO4
	b.	What is content organization? Explain various reviews the content	10	L2	CO4
		organization issues and guidelines for design.			
		Module – 5			
Q.9	a.	Describe the following terms:	10	L2	CO5
		i) Abbrevation strategies			
		ii) Guidelines for using abbrevation			
	b.	Define pointing device. Explain pointing tasks and direct control pointing	10	L2	CO5
		device.			
		OR			-
Q.10	a.	Mention the different methods used in speech and auditory interfaces and	10	L2	CO5
O.10					2000
Q.10		also briefly explain them.			