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Internal Assessment Test 1 Solution – Oct 2023

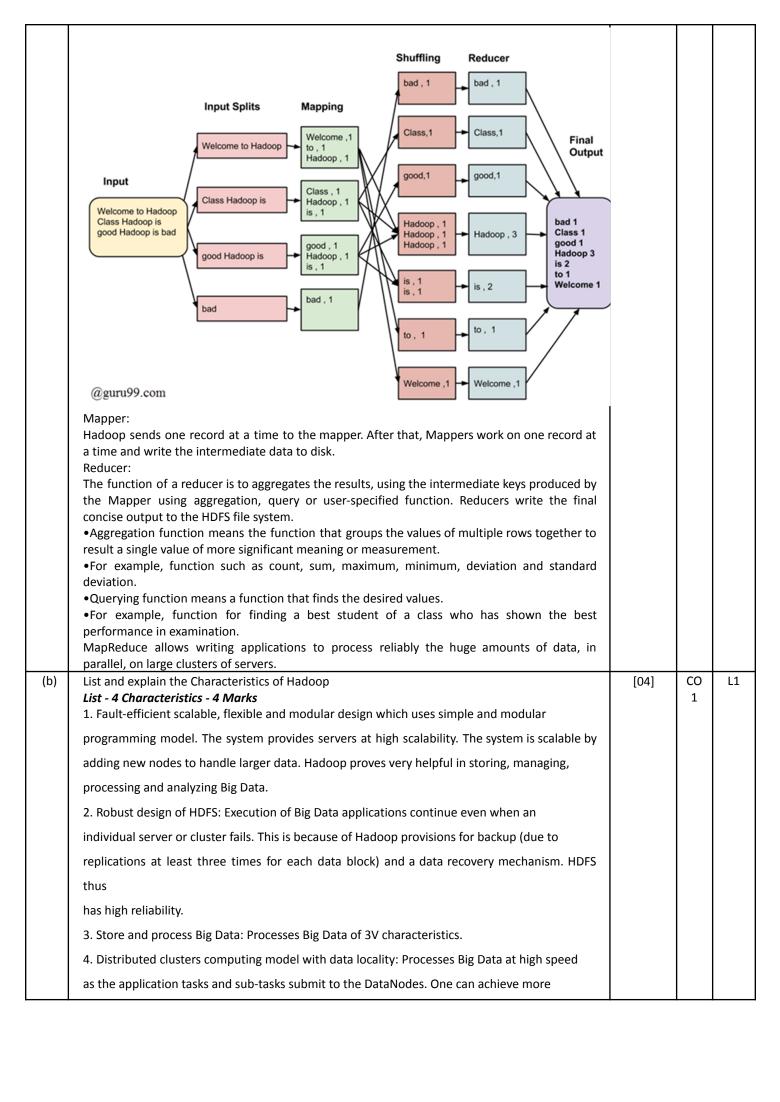
Sub:	Big Data Analytics	Sub Code:	18CS72	Branch:	CSE		
Date:	30/10/23 Duration: 90 mins Max Marks: 50	Sem / Sec:	7 –	A/B/C		OB	Ε
	Answer any FIVE FULL Questions				ARKS	CO	RBT
1 (a)	Consider satellite images of the Earth's atmosphere and data from the satellites is large. A number of Indian so INSAT-1A and INSAT-3D generate this data. Foreign voluminous data continuously. Satellites record the image such as east and west Asia sectors and regions. In the above Example List all the 5V's of Big data and Explain. List 5V's - 2Marks Explaination -3 Marks	atellites, suo n satellites	ch as KALPAN also genera	A, te	05]	CO1	L2
	Velocity is also large. A number of satellites collect the Data analytics helps in drawing of maps of wind velocity whether parameters. Variety of images can be in visible range, such as In 2 (infrared range -2), shortwave infrared (SWIR), MIR (in composite. Data Veracity, uncertain or imprecise data, is as impaired variety. Uncertainty arises due to poor resolutions in images due to signal impairments.	ies, tempera R-1 (infrare nedium rang portant as \	tures and othed range -1), ge IR) and cold Volume, Veloc	er IR-			
(b)	Explain the Big data Application in Marketing and Sales Explanation -5 Marks Big Data in Marketing and Sales Data are important for most aspect of marketing, sales and adver depends on three factors - quality, service and price. Big data and data to identify and derive intelligence using predictive models at enable marketing companies to decide what products to sell. A definition of marketing is the creation, communication and del Customer (desired) value means what a customer desires from a value means what the customer believes to have received from a product. Customer value analytics (CVA) means analyzing what makes it possible for leading marketers, such as Amazon to delive experiences. Big Data Analytics in Detection of Marketing Frauds Big Data analytics enable fraud detection. Big Data usages has the enabling detection and prevention of frauds:	ilytics deploy bout the indivivery of value product. Custo product after a customer re-	large volume of iduals. The facts to customers. omer (perceived purchase of the ally needs. CVA ent customer	ss)	05]	CO 1	L1

	Fusing of existing data at an enterprise data warehouse with data from sources such as social			
	media, websites, biogs, e-mails, and thus enriching existing data			
	Using multiple sources of data and connecting with many applications			
	Providing greater insights using querying of the multiple source data			
	Analyzing data which enable structured reports and visualization			
	Providing high volume data mining, new innovative applications and thus leading to new			
	business intelligence and knowledge discovery			
2 (a)	List and explain with examples different Phases of Big-Data Analytics.	[05]	СО	L3
	List - 2Marks		1	
	Explanation & Example -3 Marks			
	Phases in analytics Analytics has the following phases before deriving the new facts, providing business			
	intelligence and generating new knowledge.			
	Descriptive analytics enables deriving the additional value from visualizations			
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	31 Big Data Analytics (18CS72)			
	and reports			
	2. Predictive analytics is advanced analytics which enables extraction of new facts			
	and knowledge, and then predicts/forecasts			
	3. Prescriptive analytics enable derivation of the additional value and undertake			
	better decisions for new option(s) to maximize the profits			
	4. Cognitive analytics enables derivation of the additional value and undertake better			
	decision.			
(b)	Explain with a diagram the core components of the Hadoop ecosystem.	[05]	со	L1
(6)	Diagram - 2 Marks	[03]	1	
	Explanation - 3 Marks			
	HDFS			
	(Distributed Storage)			
	Common			
	Libraries and utilities YARN			
	Distributed Distributed			
	Processing Scheduling Scheduling			
	Figure 2.1 Core components of Hadoop			
	Hadoop Common:			
	contains the libraries and utilities that are required			
	For example,			

	Hadoop common provides various components and interfaces for distributed file system and			
	general input/output. This includes serialization,Java RPC (Remote Procedure Call) and			
	file-based data structures.			
	Hadoop Distributed File System (HDFS) -			
	A Java-based distributed file system which can store all kinds of data on the disks at the clusters.			
	MapReduce vl -			
	Software programming model in Hadoop 1 using Mapper and Reducer. The vI processes large			
	sets of data in parallel and in batches.			
	YARN -			
	Software for managing resources for computing. The user application tasks or sub-tasks run in			
	parallel at the Hadoop, uses scheduling and handles the requests for the resources in			
	distributed running of the tasks.			
3 (a)	Discuss the functions of each of the five layers in Big Data architecture design.	[06]	СО	L1
	Diagram - 2 Marks Explanation - 3 Marks		1	
	Laver 5 Datacete usages Analytics (real-time, near			
	Data Export of datasets to cloud, web etc. BPs, Bls, knowledge real-time, scheduled batches), discovery reporting, visualization			
	Layer 4 Processing techn- Processing in real-			
	Data ology: MapReduce, time, scheduled synchronous or asynchronous processing			
	processing Hive, Pig, Spark batches or hybrid asynchronous processing Considerations of types			
	Layer 3 (historical or incremental), formats, compression, frequency of incoming data, patterns of querying and data consumption Hadoop distributed file system (scaling, self-managing and self-healing), Spark, Mesos or S3 NoSQL data stores — Hbase, MongoDB, Cassandra, Graph database			
	Layer 2 Data ingestion using Extract Load and Transform (ELT) Data semantics (such as replace, append, aggregate, compact, fuse) Pre-processing (validation, transformation or transcoding) requirement Pre-processing (validation, transformation or transcoding) requirement			
	Layer 1 Identification of internal and external sources of data Sources for ingestion of data Push or pull of data from the sources for ingestion Push or pull of data from the sources for database, files, web or service Data types for database, files, web or service for ingestion			
	Figure 1.2 Design of logical layers in a data processing architecture, and functions in the layers			
	L1:Amount of data needed at ingestion layer L2.			
	Push from L1 or Pull by L2			
	Source data types : database , files , web or service			
	Source Formats : semi structured , unstructured or structured.			
	L2:			
	Ingestion processes either in real time			
	Store and use of data as generated or in batches			
	L3:			
	Data storage type			
	Historical or incremental			

	Format			
	Compression			
	Incoming data frequency			
	Using Hbase			
	L4:			
	Data Processing software such as MapReduce etc.			
	Batch processing			
	Real time etc			
(b)	List and explain the benefits of ZooKeeper Explanation -4 Marks Apache ZooKeeper is a service used by a cluster (group of nodes) to coordinate between themselves and maintain shared data with robust synchronization techniques. ZooKeeper is itself a distributed application and provides services for writing a distributed applications. Distributed applications offer a lot of benefits, but they throw a few complex and hard-to-crack challenges as well. ZooKeeper framework provides a complete mechanism to overcome all the challenges Race condition and deadlock are handled using a fail-safe synchronization approach. Another main drawback is the inconsistency of data- which ZooKeeper resolves with atomicity.	[04]	CO 2	L1

4 (a)	With diagram explains the Map Reduce programming model Diagram - 3 Marks Explanation - 3 Marks	[06]	CO 2	L3



	computing power by increasing the number of computing nodes. The processing splits across			
	multiple DataNodes (servers), and thus fast processing and aggregated results.			
	5. Hardware fault-tolerant: A fault does not affect data and application processing. If a node			
	goes down, the other nodes take care of the residue. This is due to multiple copies of all data			
	blocks which replicate automatically. Default is three copies of data blocks.			
	6. Open-source framework: Open source access and cloud services enable large data store.			
	Hadoop uses a cluster of multiple inexpensive servers or the cloud.			
	7. Java and Linux based: Hadoop uses Java interfaces. Hadoop base is Linux but has its own			
	set of shell commands support.			
5 (a)	Explain with diagram HDFS Name node and Data node. Diagram - 3 Marks Explanation - 3 Marks	[6]	CO 1	L2
	Client Node - Application - Command Line Master NameNode NameNode NameNode NameNode NameNode NameNode			
	Pig Zookeeper Zookeeper Mahout			
	Manout			
	Slave Node Slave Node			
	Task Tracker Task Tracker			
	Data Node Data Node			
	Map Reduce Map Reduce			
	NameNodes:			
	Very Few nodes in a Hadoop cluster act as NameNodes.			
	These nodes are termed as MasterNodes (MN) or simply masters.			
	The masters have high DRAM and processing power. The masters have much less local storage.			
	The NameNode stores all the file system related information such as:			
	The file section is stored in which part of the cluster			
	Last access time for the files			
	 User permissions like which user has access to the file. DataNodes: 			
	Majority of the nodes in Hadoop cluster act as DataNodes and TaskTrackers.			
	•These nodes are referred to as slave nodes or slaves.			
	•The slaves have lots of disk storage and moderate amounts of processing capabilities and DRAM.			
	•Slaves are responsible to store the data and process the computation tasks submitted by the			
	clients.			
(b)	List the difference between Horizontal Scaling and Vertical Scaling ist - 4 Differences - 4 Marks	[2+2]	CO 1	L2
	Horizontal scalability			
	Means increasing the number of systems working in coherence. For example, using MPPs or number of servers as per the size of the dataset.			
	Vertical scalability			
	Means scaling up using the giving system resources and increasing the number of tasks in the system.			

	For example, extending analytics processing by including the reporting, business processing (BP), business intelligence (BI), data visualization, knowledge discovery and machine learning (ML) capabilities require the use of high capability hardware resources.			
6(a)	Explain in detail 1)Mahout 2)Hbase Mahout(2 Marks) Hbase(3 Marks)	[5]	CO 2	L1
	Mahout is a project of Apache with library of scalable machine learning algorithms. Apache implemented Mahout on top of Hadoop. Apache used the MapReduce paradigm. Machine learning is mostly required to enhance the future performance of a system based on the previous outcomes. Mahout provides the learning tools to automate the finding of meaningful patterns in the Big Data sets stored in the HDFS. Similar to database, HBase is an Hadoop system database. HBase was created for large tables. HBase is an open-source, distributed, versioned and non-relational (NoSQL) database. Features of HBase features are: 1. Uses a partial columnar data schema on top of Hadoop and HDFS. 2. Supports a large table of billions of rows and millions of columns. 3. Supports data compression algorithms. 4. Provisions in-memory column-based data transactions.			
(b)	Explain with a diagram Berkeley Data Analytics Stack. Diagram - 2Marks Explanation - 2 Marks BDAS is an open-source data analytics stack for complex computations on Big Data. •It supports three fundamental processing requirements; accuracy, time and cost. Berkeley Data Analytics Stack (BDAS) consists of data processing, data management and resource management layers. • Data processing software component provides in-memory processing which processes the data efficiently across the frameworks. • Data management software components does batching, streaming and interactive computations, backup, recovery • Resource management software component provides for sharing the infrastructure across various frameworks. Apache Spark SQL, Spark Streaming, SparkR, Spark GraphX. Spark Milb (library for ML applications), Spark Arrow Mahout, Apache Kafka Spark (Core) Processing Engine Hadoop YARN MapReduce or Apache Mesos Parallel tasks Resources Management and MapReduce Processing	[2+2]	CO 1	L2

CO PO Mapping

	Course Outcomes	Modul es covere d	P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 1 0	P O 1	P O 1 2	P S O 1	P S O 2	P S O 3	P S O 4
CO1	Investigate Hadoop framework and Hadoop Distributed File system.	1	2	0	2	2	3	0	0	0	0	0	0	0	0	0	0	3
CO2	Illustrate the concepts of NoSQL using MongoDB and Cassandra for Big Data.	1,2	2	3	2	3	3	0	0	0	0	0	0	0	0	2	0	3
CO3	Demonstrate the MapReduce programming model to process the big data along with Hadoop tools.	3	2	2	3	3	3	0	0	0	0	0	0	0	0	2	0	3
CO4	Use Machine Learning algorithms for real world big data.	2,3,4	2	3	3	2	3	0	0	0	0	0	0	0	0	2	0	3
CO5	Analyze web contents and Social Networks to provide analytics with relevant visualization tools.	5	2	3	3	3	3	0	0	0	0	0	0	0	0	2	0	3
CO6	Investigate Hadoop framework and Hadoop Distributed File system.	5	2	3	2	2	3	0	0	0	0	0	0	0	0	2	0	3

COGNITIVE LEVEL	REVISED BLOOMS TAXONOMY KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

	PROGRAM OUTCOMES (PO), PR	CC	DRRELATION LEVELS						
PO1	Engineering knowledge	0	No Correlation						
PO2	Problem analysis	PO8	Ethics	1	Slight/Low				
PO3	Design/development of solutions	PO9	Individual and team work	2	Moderate/ Medium				
PO4	Conduct investigations of complex problems	PO10	Communication	3	Substantial/ High				
PO5	Modern tool usage	PO11	Project management and finance						
PO6	The Engineer and society	PO12	Life-long learning						
PSO1	Develop applications using different stac	ks of web	and programming technologies						
PSO2	Design and develop secure, parallel, dist	ributed, n	etworked, and digital systems						
PSO3	Apply software engineering methods to design, develop, test and manage software systems.								
PSO4	Develop intelligent applications for busing	ness and i	ndustry						