(10 Marks)

Important Note: 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.

South Semester B.E.

Data Mining

th Semester B.E. Degree Examination, June/July 2024

Data Mining and Data Warehousing

Max. Marks: 100

BANGALORE: Answer any FIVE full questions, choosing ONE full question from each module.

		· Module-1	
1	a.	Differentiate Operational Database system and Data ware house.	(08 Marks)
	b.	List Data Warehouse characteristics.	(04 Marks)
	c.	With a neat diagram, explain a Three - Tier Architecture of Data Warehouse.	(08 Marks)
		OR	
2	a.	Explain the schemas of Multidimensional Data models.	(08 Marks)
	b.	Explain OLAP Operations	(06 Marks)
	C.	Differentiate OLAP and OLTP.	(06 Marks)
			1
•		Module-2	
3	a.	What is Data Mining? Explain KDD process in Data Mining.	(10 Marks)
	b.	What kinds of pattern can be mined? Explain in brief.	(10 Marks)
1		OR  Explain the Data Propressessing to be in a facility of the control of the con	
4	a. b.	Explain the Data Preprocessing techniques in brief	(10 Marks)
	υ.	Explain the Dimensionality Reduction with its significance.	(10 Marks)
		Module-3	
5	a.	Explain the Apriori Algorithm with an example.	(10 Marks)
	b.	Explain the Frequent Pattern growth algorithm and mention its advantages.	(10 Marks)
		g.o wan algorithm and montion its da vantages.	(10 Marks)
		OR	
6	a.	Explain Alternative methods for generating frequency item sets in brief.	(10 Marks)
	b.	Explain Evaluation of Association Pattern in brief.	(10 Marks)
		Module-4	
7		How does Decision tree induction algorithm works? Explain with an example.	(10 Marks)
	b.	Describe the methods for comparing classifiers.	(10 Marks)
		) AOD	
0		OR	
8	a.	Explain Direct methods and Indirect methods of Rule Extraction in brief.	(10 Marks)
	D.	Explain Nearest Neighbour Classifier. List its characteristics.	(10 Marks)
		Module-5	
9	a.	Describe K means Clustering algorithm. What are its limitations?	(10 Marks)
	b.	Explain DBSCAN algorithm with an example.	(10 Marks)
	0.	The state of the s	(10 Marks)
		OR CMRITTUBRARY	
10	a.	Explain the following in brief: FBANGALORE - 560 637	
		i) Density Based Clustering ii) Graph Based Clustering.	(10 Marks)
	h	Explain the DDICH Coalable Algorithm	(#0.7%

\* \* \* \* \*

b. Explain the BRICH Scalable Algorithm.

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Date:							1		BE			
		An	swer an	y FIVE		Quest OULE -				MARKS	СО	RB
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	Scheme: I	Differences	betwee	n ODS	and Da	ta war	ehouse4+	-4marks				
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#### b. List Data warehouse characteristics

### Scheme: characteristics to be listed ---4 Marks

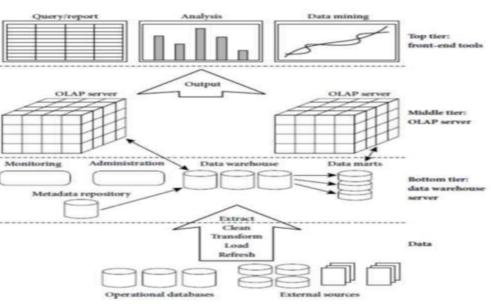
- **Solution : Subject-Oriented**: A data warehouse is organized around major subjects such as cus-tomer, supplier, product, and sales A data warehouse can be used to analyze a particular subject area. For example, "sales" can be a particular subject.
- Integrated: A data warehouse integrates data from multiple data sources. For example, source A and source B may have different ways of identifying a product, but in a data warehouse, there will be only a single way of identifying a product.
- **3. Time-Variant**: Historical data is kept in a data warehouse. For example, one can retrieve data from 3 months, 6 months, 12 months, or even older data from a data warehouse. This contrasts with a transactions system, where often only the most recent data is kept. For example, a transaction system may hold the most recent address of a customer, where a data warehouse can hold all addresses associated with a customer.
- Non-volatile: Once data is in the data warehouse, it will not change. So, historical data in a data warehouse should never be altered.

### C. With neat diagram Explain Three Tier Architecture of Data warehouse

**Scheme**: Diagram + Explanation ----2+6 marks

### **Solution:**

1



#### Tier-1

### A Three Tier Data Warehouse Architecture:

The bottom tier is a warehouse database server that is almost always a relational database system. Back-

end tools and utilities are used to feed data into the bottom tier from operational databases or other external sources (such as customer profile information provided by external consultants).

### Tier-2:

The middle tier is an OLAP server that is typically implemented using either a relational OLAP (ROLAP) model or a multidimensional OLAP.

OLAP model is an extended relational DBMS that maps operations on multidimensional data tostandard relational operations.

A multidimensional OLAP (MOLAP) model, that is, a special-purpose server that directlyimplements multidimensional data and operations.

8

4

1

L2

L2

#### *Tier-3:*

The top tier is a front-end client layer, which contains query and reporting tools, analysis tools, and/or data mining tools (e.g., trend analysis, prediction, and so on).

### (OR)

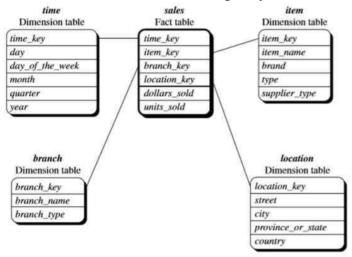
### a. Explain the Schemas of Multidimensional Model

2 a Scheme : schemas +Diagram +Explanation

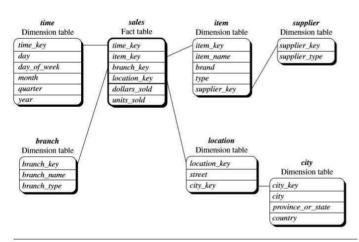
**Solution :** Star schema: A fact table in the middle connected to a set of dimension tables

<u>Snowflake schema</u>: Arefinement of star schema where some dimensional hierarchy is normalized into a set of smaller dimension tables, forming a shape similar to snowflake

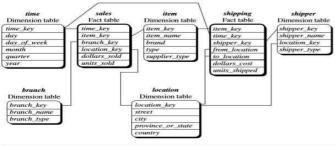
<u>Fact constellations</u>: Multiple fact tables share dimension tables, viewed as a collection of stars, thereforecalled galaxy schema or fact constellation.



Star schema of sales data warehouse.



Snowflake schema of a sales data warehouse.



Fact constellation schema of a sales and shipping data warehouse.

### 2 b.Explain OLAP Operations

1 L2

**Scheme:** Different set of OLPA operation with diagram-----2+4 Marks

**Solution**: Typical OLAP Operations

### ROLL-UP

This is like zooming-out on the data-cube This is required when the user needs further abstraction or less detail. • Initially, the location-hierarchy was "street < city < province < country". • On rolling up, the data is aggregated by ascending the locationhierarchy from the level-of city to level-of- country.

L2

1

### DRILL DOWN

This is like zooming-in on the data. This is the reverse of roll-up. • This is an appropriate operation  $\rightarrow$  when the user needs further details or  $\rightarrow$  when the user wants to partition more finely or

→ when the user wants to focus on some particular values of certain dimensions. • This adds more details to the data. • Initially, the time-hierarchy was "day < month < quarter < year". • On drill-up, the time dimension is descended from the level-ofquarter to the level-of-month.

### PIVOT (OR ROTATE)

This is used when the user wishes to re-orient the view of the data-cube. This may involve  $\rightarrow$  swapping the rows and columns or  $\rightarrow$  moving one of the row-dimensions into the column-dimension.

### SLICE & DICE

These are operations for browsing the data in the cube. • These operations allow ability to look at information from different viewpoints. • A slice is a subset of cube corresponding to a single value for 1or more members of dimensions..

A dice operation is done by performing a selection of 2 or more dimensions.

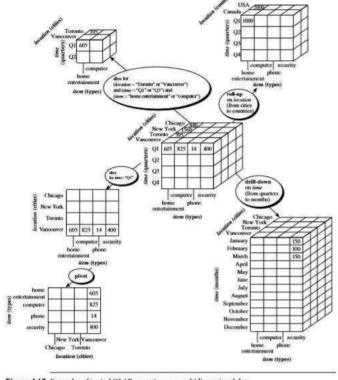


Figure 4.12 Examples of typical OLAP operations on multidimensional data

### c. Differentiate OLAP and OLTP

Scheme: Difference between OLTP and OLAP ---3+3 marks

Solution:

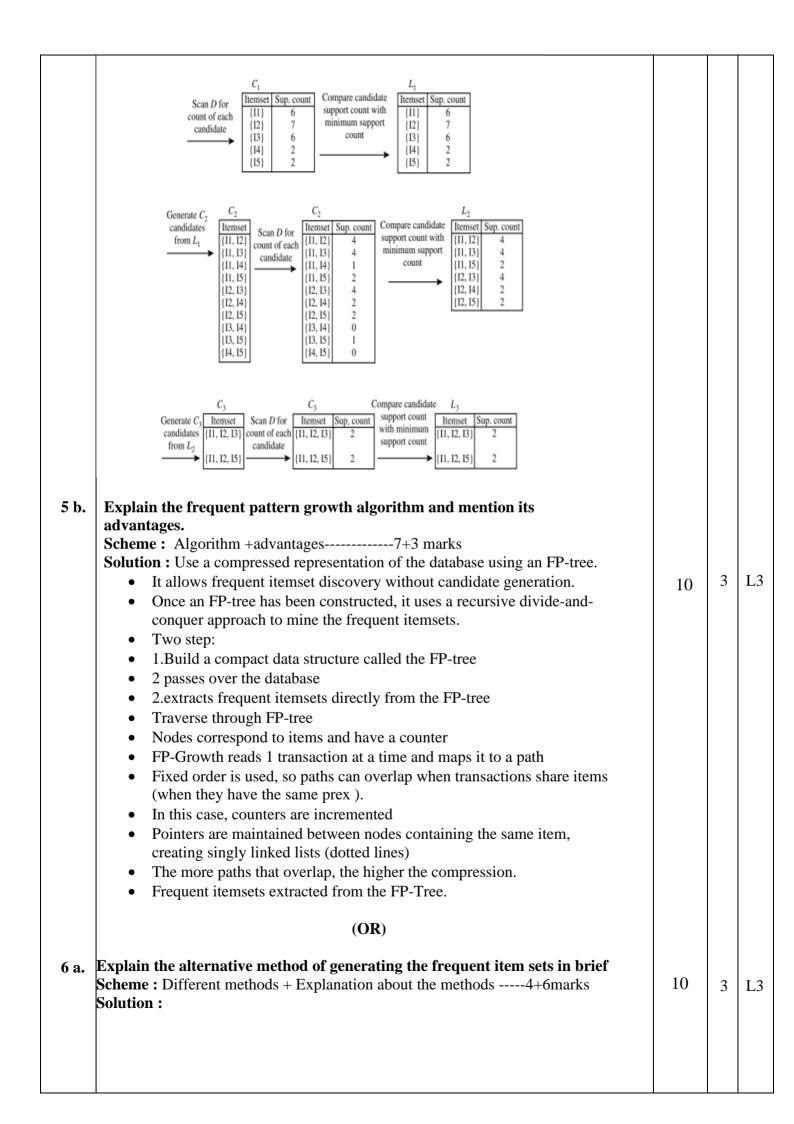
6

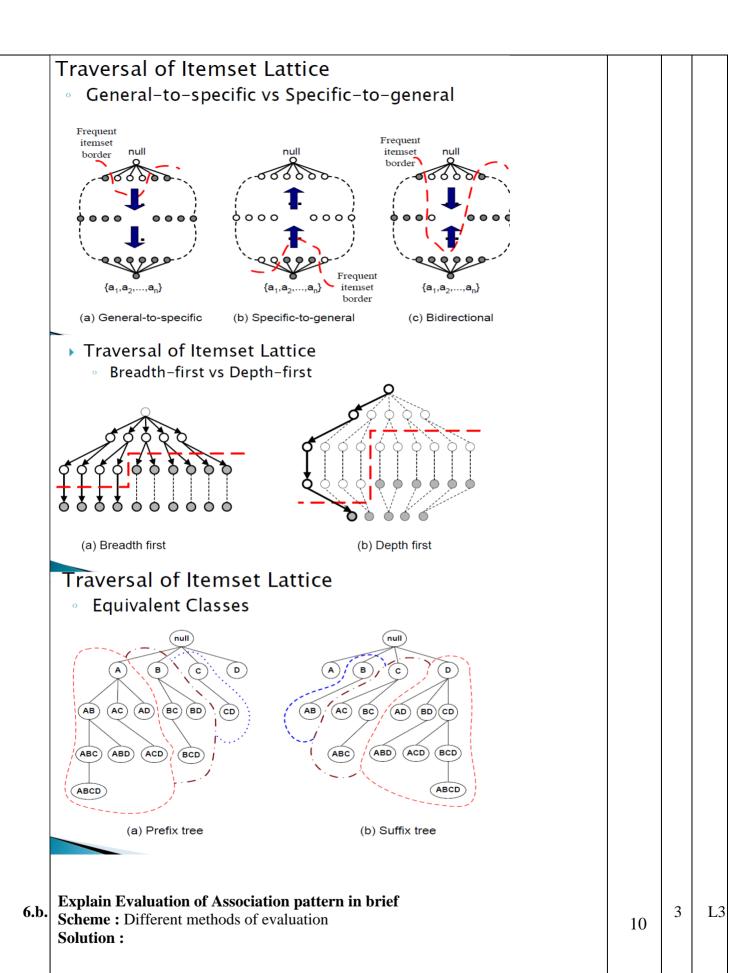
L2

Table 4			1227122			
Feature		OLTP	OLAP			
Characte		operational processing	informational processing			
Orientati	ion	transaction	analysis			
User		clerk, DBA, database professional	knowledge worker (e.g., manager, executive, analyst)			
Function		day-to-day operations	long-term informational requirements decision support			
DB desig	n	ER-based, application-oriented	star/snowflake, subject-oriented			
Data		current, guaranteed up-to-date	historic, accuracy maintained			
822	1 12		over time			
Summari	zation	primitive, highly detailed	summarized, consolidated			
View	1	detailed, flat relational	summarized, multidimensional			
Unit of w	ork	short, simple transaction	complex query			
Access Focus		read/write data in	mostly read information out			
Operatio	ne	index/hash on primary key	lots of scans			
	of records	index/hash on primary key	iots of scalis			
accesse		tens	millions			
Number	of users	thousands	hundreds			
DB size		GB to high-order GB	$\geq$ TB			
Priority		high performance, high availability	high flexibility, end-user autonomy			
Metric		transaction throughput	query throughput, response time			
• So in	formation in 1	a mining is the process of arge data repositories. Finding	ad its Associated meaning  f automatically discovering usef g hidden information in a database	ul 10	2	L2
• Se in • D	olution: Data formation in lata mining teclovel and useful rovide capabilist Data Preprocessin	ta mining is the process of arge data repositories. Findin nniques are deployed to scour patterns that might otherwise ties to predict e outcome of a	f automatically discovering usef g hidden information in a database large databases in order to find e remain unknown. They also future observation.	ul 10	2	L2
What ki Scheme Solution T O D	Data Preprocessin  Figure 1.1. 1  Ind of pattern: The types of the polar of the pattern of the p	ca mining is the process of arge data repositories. Finding anniques are deployed to scour patterns that might otherwise ties to predict e outcome of a state of a mining patterns that might otherwise ties to predict e outcome of a state of pattern and their explanation and their explan	f automatically discovering usef g hidden information in a database large databases in order to find remain unknown. They also future observation.  Filtering Patterns Visualization Pattern Interpretation  ases (KDD).  n brief.	ul 10	2	L

Explain Data preprocessing technique in brief  Scheme: The different steps of preprocessing 5+5  Solution: Preprocessing steps should be applied to make the for data mining  The most important ideas and approaches are  Aggregation Sampling Dimensionality Reduction Feature subset selection Feature creation Discretization and Binarization Attribute Transformation  Aggregation  Combining two or more attributes (or objects) into a single object) Purpose: Data reduction Reduce the number of attributes or objects Change of scale Cities aggregated into regions, states, countries, etc More —stable data Aggregated data tends to have less variability.		10	2	L
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<ul> <li>Sampling</li> <li>Dimensionality Reduction</li> <li>Feature subset selection</li> <li>Feature creation</li> <li>Discretization and Binarization</li> <li>Attribute Transformation</li> <li>Aggregation</li> <li>Combining two or more attributes (or objects) into a single object) Purpose:         <ul> <li>Data reduction</li> <li>Reduce the number of attributes or objects</li> <li>Change of scale</li> <li>Cities aggregated into regions, states, countries, etc</li> <li>More —stable data</li> <li>Aggregated data tends to have less variability.</li> </ul> </li> </ul>	le attribute (or			
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o Aggregated data tends to have less variability.				l
				l
2 11				l
<ul> <li>✓ Sampling is the main technique employed for data selection</li> <li>✓ It is often used for both the preliminary investigation of the data analysis.</li> <li>✓ Statisticians sample because obtaining the entire set of interest is too expensive or time consuming.</li> <li>✓ Sampling is used in data mining because processing the of data of interest is too expensive or time consuming.</li> <li>Types of Sampling</li> <li>✓ Simple Random Sampling</li> <li>There is an equal probability of selecting any particular item</li> <li>✓ Sampling without replacement</li> <li>As each item is selected, it is removed from the population</li> <li>✓ Sampling with replacement</li> <li>Objects are not removed from the population as they are selected in sampling with replacement, the same object can be picked up medium of the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; then draw random samples from the data into several partitions; the data into several partitions.</li> </ul>	ted for the sample.			

h E-mlain the Dimensionality reduction with arounds	10	1 2	1.0
Explain the Dimensionality reduction with example Scheme: Def'n of Dimensionality reduction and explanation with example4+6 marks	10	2	L2
Solution: To Avoid curse of dimensionality Reduce amount of time and memory required by data mining algorithms. Allow data to be more easily visualized May help to eliminate irrelevant features or reduce noise			
The Curse of Dimensionality: the curse of dimensionality refers to the phenomenon that many types of data analysis become significantly harder as the dimensionality of the data increases. Specifically, as dimensionality increases, the data becomes increasingly sparse in the space that it occupies.			
Module 3			
Explain a Priori algorithm with example Scheme: Algorithm + Example 5+5 marks Solution:			
Algorithm 3: Apriori algorithm			
$F_1 = \{ \text{frequent items of size 1} \};$			
for $(k = 1; F_k != \phi; k++)$ do begin			
$C_{k+1}$ = apriori-gen $(F_k)$ ; // New candidates generated from $F_k$	10	3	L3
for all transactions t in database do begin			L.
$C'_t = \text{subset}(C_{k+1},t); // \text{Candidates contained in } t$			
for all candidate $c \in C'_t$ do			
c.count + +; // Increment the count of all candidates			
in $C_{k+1}$ that are contained in $t$			
end			
$F_{k+1} = \{C \in C_{k+1}   c.count \ge minimum suport\}$			
//Candidates in $C_{k+1}$ with minimum support			
end			
end			
Answer $\bigcup_k F_k$ ;			
Transactional Data for an AllElectronics Branch			
TID List of item_IDs			
T100			
T300 12, I3			
T400 I1, I2, I4 T500 I1, I3			
T600 12, 13 T700 11, 13			
T800 I1, I2, I3, I5			
T900 I1, 12, 13			
			1





- Association rule algorithms tend to produce too many rules
- many of them are uninteresting or redundant
- Redundant if {A,B,C} -> {D} and {A,B} -> {D} have same support & confidence
- Interestingness measures can be used to prune/rank the derived patterns

# Computing Interestingness Measure

Given  $X \to Y$  or  $\{X,Y\}$ , information needed to compute interestingness can be obtained from a contingency table

### **Contingency table**

	Υ	Y	
X	f <sub>11</sub>	f <sub>10</sub>	f <sub>1+</sub>
X	f <sub>01</sub>	f <sub>00</sub>	f <sub>o+</sub>
	f <sub>+1</sub>	f <sub>+0</sub>	N

 $f_{11}$ : support of X and Y  $f_{10}$ : support of  $\underline{X}$  and  $\overline{Y}$   $f_{01}$ : support of  $\underline{X}$  and  $\underline{Y}$  $f_{00}$ : support of  $\overline{X}$  and  $\overline{Y}$ 

### Used to define various measures

 support, confidence, Gini, entropy, etc.

### Interest Factor

$$I(A,B) = \frac{s(A,B)}{s(A) \times s(B)} = \frac{Nf_{11}}{f_{1+}f_{+1}}.$$

$$I(A,B)$$
  $\begin{cases} =1, & \text{if } A \text{ and } B \text{ are independent;} \\ >1, & \text{if } A \text{ and } B \text{ are positively correlated;} \\ <1, & \text{if } A \text{ and } B \text{ are negatively correlated.} \end{cases}$ 

### 7 a.

### How does decision tree induction algorithm works? Explain with an example

**Scheme:** Decision tree Induction algorithm + example **Solution:** 

### Algorithm 4.1 A skeleton decision tree induction algorithm.

```
TreeGrowth (E, F)
 1: if stopping_cond(E,F) = true then
     leaf = createNode().
     leaf.label = Classify(E).
     return leaf.
 6: root = createNode().
 7: root.test\_cond = find\_best\_split(E, F).
    let V = \{v | v \text{ is a possible outcome of } root.test\_cond \}.
     for each v \in V do
9:
        E_v = \{e \mid root.test\_cond(e) = v \text{ and } e \in E\}.
10:
        child = TreeGrowth(E_v, F).
11:
        add child as descendent of root and label the edge (root \rightarrow child) as v.
12:
13:
14: end if
15: return root.
```

### Entropy at a given node t:

$$Entropy(t) = -\sum_{j} p(j \mid t) \log p(j \mid t)$$

(NOTE: p(j | t) is the relative frequency of class j at node t).

- Maximum (log n<sub>c</sub>) when records are equally distributed among all classes implying least information
- Minimum (0.0) when all records belong to one class, implying most information

### Computing Entropy of a Single Node

$$Entropy(t) = -\sum_{j} p(j \mid t) \log_{2} p(j \mid t)$$

C1	1	P(C1) = 1/6	P(C2) = 5/6
C2	5	Entropy = - (1/	(6) $\log_2(1/6) - (5/6) \log_2(1/6) = 0.65$

C1	2	P(C1) = 2/6	P(C2) = 4/6
C2	4	Entropy = - (2	/6) $\log_2(2/6) - (4/6) \log_2(4/6) = 0.92$

7 b.

### Describe the method for comparing the classifiers

Scheme: Different method + explanation -----4+6 marks Solution:

For illustrative purposes, consider a pair of classification models, MA and MB. - MA achieves 85% accuracy when evaluated on a test set containing 30

8 a.	records,  - MB achieves 75% accuracy on a different test set containing 5000 records.  Based on this information, is MA a better model than MB?  Two key issues regarding the statistical significance of the performance metrics:  1. The first question relates to the issue of estimating the confidence interval of a given model accuracy.  2. The second question relates to the issue of testing the statistical significance of the observed deviation.  Estimating a Confidence Interval for Accuracy  To determine the confidence interval, we need to establish the probability distribution that governs the accuracy measure.  Given a test set that contains N records,  Comparing the Performance of Two Classifiers  Suppose we want to compare the performance of two classifiers using the k-fold cross-validation approach.  The data set D is divided into k equal-sized partitions.  Then apply each classifier to construct a model from k - 1 of the partitions and test it on the remaining partition. This step is repeated k times, each time using a different partition as the test set.  Let  - Mij denote the model induced by classification technique Li during the jth iteration.  - each pair of models M1j and M2j are tested on the same partition j.  - Let el j and e2j be their respective error rates.  - The difference between their error rates during the jth fold can be written as dj = e1j - e2j.  (OR)  Explain direct and indirect method of rule extractions in brief  Scheme: Direct method +indirect method of rule extractions in brief  Scheme: Direct method +indirect method of rule extraction glagorithm extracts the rules one class at a time for data sets that contain more than two classes.  For the vertebrate classification problem, the sequential covering algorithm may generate rules for classifying birds first, followed by rules for classifying mammals, amphibians, reptiles, and finally, fishes.  The criterion for deciding which class should be generated first depends on a number of factors, such as  - the class prevalence (i.e., fract	10	4	L3
	class) or the cost of misclassifying records from a given class.			

### Algorithm 5.1 Sequential covering algorithm.

- 1: Let E be the training records and A be the set of attribute-value pairs,  $\{(A_j, v_j)\}$ .
- 2: Let  $Y_o$  be an ordered set of classes  $\{y_1, y_2, \dots, y_k\}$ .
- 3: Let  $R = \{ \}$  be the initial rule list.
- 4: for each class  $y \in Y_o \{y_k\}$  do
- 5: **while** stopping condition is not met **do**
- 6:  $r \leftarrow \text{Learn-One-Rule } (E, A, y).$
- 7: Remove training records from E that are covered by r.
- 8: Add r to the bottom of the rule list:  $R \longrightarrow R \vee r$ .
- 9: end while
- 10: end for
- 11: Insert the default rule,  $\{\} \longrightarrow y_k$ , to the bottom of the rule list R.

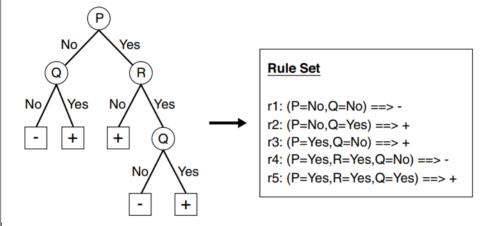
#### Indirect Methods for Rule Extraction

A method for generating a rule set from a decision tree.

Every path from the root node to the leaf node of a decision tree can be expressed as a classification rule.

The test conditions encountered along the path form the conjuncts of the rule antecedent, while the class label at the leaf node is assigned to the rule consequent.

Figure below shows an example of a rule set generated from a decision tree.



**8.b** 

### Explain Nearest Neigbhour classifier, List its characteristics

**Scheme:** Classifier algorithm + Characteristics-----6+4 marks

### **Solution:**

- 1: Let k be the number of nearest neighbors and D be the set of training examples.
- 2: for each test example  $z = (\mathbf{x}', y')$  do
- 3: Compute  $d(\mathbf{x}', \mathbf{x})$ , the distance between z and every example,  $(\mathbf{x}, y) \in D$ .
- 4: Select  $D_z \subseteq D$ , the set of k closest training examples to z.
- 5:  $y' = \operatorname{argmax} \sum_{(\mathbf{x}_i, y_i) \in D_z} I(v = y_i)$
- 6: end for

### Characteristics of Nearest-Neighbor Classifiers

The characteristics of the nearest-neighbor classifier are summarized below:

- Nearest-neighbor classification is part of a more general technique known as instance-based learning, which uses specific training instances to make predictions without having to maintain an abstraction (or model) derived from data.
- Lazy learners such as nearest-neighbor classifiers do not require model building.

However, classifying a test example can be quite expensive because we need to compute the proximity values individually between the test and training examples.

Nearest-neighbor classifiers make their predictions based on local information,

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L3

	whereas decision tree and rule-based classifiers attempt to find a global model that fits the entire input space.			
	<ul> <li>Because the classification decisions are made locally, nearest-neighbor classifiers (with small values of k) are quite susceptible to noise.</li> <li>Choosing the value of k:</li> <li>If k is too small, sensitive to noise points</li> <li>If k is too large, neighborhood may include points from other classes</li> </ul>			
	<ul> <li>Nearest-neighbor classifiers can produce arbitrarily shaped decision boundaries. Such boundaries provide a more flexible model representation compared to decision tree and rule-based classifiers that are often constrained to rectilinear decision boundaries.</li> <li>Nearest-neighbor classifiers can produce wrong predictions unless the appropriate proximity measure and data preprocessing steps are taken.</li> </ul>			
	Module -5			
9.a.	Describe K- means clustering algorithm, What are its Limitations.  Scheme: Algorithm + Limitations6+4 marks  Solution:			
	We first choose K initial centroids, where K is a user specified parameter, namely, the number of clusters desired.  Each point is then assigned to the closest centroid, and each collection of points	10	5	L3
	assigned to a centroid is a cluster.  The centroid of each cluster is then updated based on the points assigned to the cluster.			
	We repeat the assignment and update steps until no point changes clusters, or equivalently, until the centroids remain the same.  K-means is formally described by Algorithm below.			
	1: Select K points as initial centroids. 2: repeat			
	<ul> <li>3: Form K clusters by assigning each point to its closest centroid.</li> <li>4: Recompute the centroid of each cluster.</li> <li>5: until Centroids do not change.</li> </ul>			
	Limitations of K-means clustering K-means is not suitable for all types of data. K-means has problems when clusters are of differing			
	∘Sizes ∘Densities ∘Non-globular shapes			
	K-means has problems when the data contains outliers. Strength: •K-means is simple and can be used for a wide variety of data types.			
	oIt is also quite efficient, even though multiple runs are often performed.			
	Explain DBSCAN algorithm with an Example			
9.b	Scheme: DBSCAN Algo+ Explanation6+4 marks Solution: Density-based clustering locates regions of high density that are separated from	10	5	L3
	one another by regions of low density.  DBSCAN is a simple and effective density-based clustering algorithm.  In the center-based approach, density is estimated for a particular point in the			
	data set by counting the number of points within a specified radius, Eps, of that point. This includes the point itself.  This technique is graphically illustrated by Figure here.			
	The number of points within a radius of Eps of point A is 7, including A itself.			

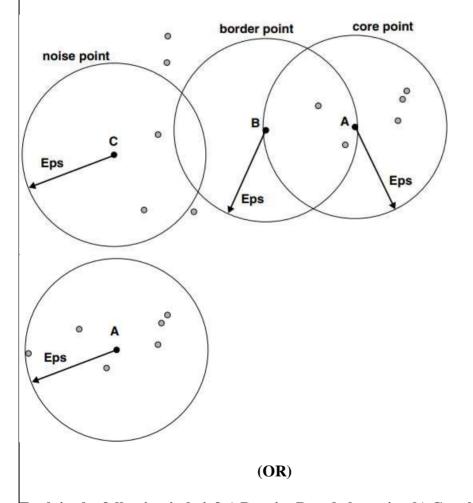
This method is simple to implement, but the density of any point will depend on the specified radius.

For instance, if the radius is large enough, then all points will have a density of m, the number of points in the data set.

If the radius is too small, then all points will have a density of 1.

The center-based approach to density allows us to classify a point as being

- (1) a core point: in the interior of a dense region
- These points are in the interior of a density-based cluster.
- In Figure below, point A is a core point.
- (2) a border point: on the edge of a dense region
- A border point is not a core point, but falls within the neighborhood of a core point.
- In Figure below, point B is a border point.
- A border point can fall within the neighborhoods of several core points.
- (3) a noise or background point: in a sparsely occupied region.
- A noise point is any point that is neither a core point nor a border point.
- In Figure below, point C is a noise point.



## Explain the following in brief a) Density Based clustering b) Graph based clustering

**Scheme:** Explanation of Density based and graph based clustering-----5+5 marks

### **Solution:**

### **Density based clustering**

A cluster is a dense region of objects that is surrounded by a region of low density.

- Figure (d) shows some density-based clusters for data created by adding noise to the data of Figure (c).
- The two circular clusters of Figure (c) are not merged.
- A density-based definition of a cluster is often employed when the clusters

5 L3

are irregular or intertwined, and when noise and outliers are present. (d) Density-based clusters. ters are regions of high density separated by regions of low density. graph based clustering Graph-Based clustering uses the proximity graph Start with the proximity matrix Consider each point as a node in a graph Each edge between two nodes has a weight which is the proximity between the two points. Initially the proximity graph is fully connected MIN (single-link) and MAX (complete-link) can be viewed as starting with this graph, In the simplest case, clusters are connected components in the graph. Sparsification The m by m proximity matrix for m data points can be represented as a dense graph in which each node is connected to all others and the weight of the edge between any pair of nodes reflects their pairwise proximity. Although every object has some level of similarity to every other object, for most data sets, objects are highly similar to a small number of objects and weakly similar to most other objects. This property can be used to sparsify the proximity graph (matrix), by setting many of these low-similarity (high dissimilarity) values to 0 before beginning the actual clustering process Sparsification has several beneficial effects: • Data size is reduced. Clustering may work better. • Graph partitioning algorithms can be used. 10.b. Explain the BIRCH Scalable algorithm **Schem:** Algorithm +Explanation ----6+4 marks **Solution:** 10 5 L3 BIRCH (Balanced Iterative Reducing and Clustering using Hierarchies) is a highly efficient clustering technique for data in Euclidean vector spaces, i'e., data for which averages make sense. BIRCH can efficiently cluster such data with one pass and can improve that clustering with additional passes. BIRCH can also deal effectively with outliers.

#### Algorithm 9.13 BIRCH.

- 1: Load the data into memory by creating a CF tree that summarizes the
- 2: Build a smaller CF tree if it is necessary for phase 3. T is increased, and then the leaf node entries (clusters) are reinserted. Since T has increased, some clusters will be merged.
- 3: Perform global clustering. Different forms of global clustering (clustering that uses the pairwise distances between all the clusters) can be used. However, an agglomerative, hierarchical technique was selected. Because the clustering features store summary information that is important to certain kinds of clustering, the global clustering algorithm can be applied as if it were being applied to all the points in a cluster represented by the CF.
- 4: Redistribute the data points using the centroids of clusters discovered in step 3, and thus, discover a new set of clusters. This overcomes certain problems that can occur in the first phase of BIRCH. Because of page size constraints and the T parameter, points that should be in one cluster are sometimes split, and points that should be in different clusters are sometimes combined. Also, if the data set contains duplicate points, these points can sometimes be clustered differently, depending on the order in which they are encountered. By repeating this phase multiple times, the process converges to a locally optimum

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