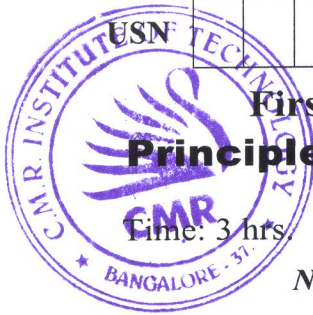


# CBCS SCHEME

22MBA11



**First Semester MBA Degree Examination, June/July 2024**

## Principles of Management and Organizational Behaviour

Max. Marks: 100

- Note: 1. Answer any FOUR full questions from Q.No.1 to Q.No.7.  
2. Question No. 8 is compulsory.  
3. M : Marks, L: Bloom's level, C: Course outcomes.*

		M	L	C	
<b>Q.1</b>	a.	Write any three differences between Management and Administration.	03	L1	CO1
	b.	Briefly explain the roles of Managers.	07	L2	CO1
	c.	Analyze the recent trends in Management with supporting corporate examples.	10	L4	CO4
<b>Q.2</b>	a.	Outline the benefits of Planning.	03	L2	CO2
	b.	Explain in detail the steps in controlling process.	07	L2	CO3
	c.	"Leaders are born not made". Justify.	10	L4	CO4
<b>Q.3</b>	a.	Define Organizational Behaviour.	03	L1	CO2
	b.	Identify different models of Organizational Behaviour.	07	L3	CO3
	c.	Analyze the contemporary challenges faced by modern organizations.	10	L4	CO4
<b>Q.4</b>	a.	Summarize the importance of individual behaviour.	03	L2	CO2
	b.	Construct the components of an attitude.	07	L3	CO3
	c.	Discover the relationship between different theories of Motivation.	10	L4	CO4
<b>Q.5</b>	a.	List types of Power.	03	L1	CO1
	b.	Illustrate the advantages of teams in increasing organizational effectiveness.	07	L2	CO2
	c.	Critically evaluate the important stages in the team development process.	10	L4	CO4
<b>Q.6</b>	a.	Define organizational culture with corporate example.	03	L1	CO1
	b.	Examine the ethical issues of Organizational Behaviour.	07	L3	CO3
	c.	Explain the concept of organizational change and illustrate the methods in overcoming resistance to change.	10	L4	CO4
<b>Q.7</b>	a.	Differentiate between formal groups and informal groups.	03	L2	CO2
	b.	Demonstrate the term stress and explain the techniques adopted to overcome stress in organizations.	07	L3	CO3
	c.	Elaborate on the Scientific Principles of Management.	10	L4	CO4

Q.8	<p><u>Case Study (Compulsory):</u></p> <p>Rajkumar joined ABC Ltd. as Chief Human Resource officer with a manpower of 200 employees on June 2000. Today, with his hardwork, passion, positive attitude and various skills the company has a head count of 2000 employees. He believes in teamwork and transformational leadership. Through his communication and negotiation skills he has been awarded best CHRO for more than 10 years in ABC Ltd. Now he feels to move out of the organization and written a resignation letter to chairman of ABC ltd.</p> <p>Questions :</p>			
	a. Bring out the qualities of Mr. Rajkumar in the case.	05	L2	CO4
	b. Identify the challenges which Mr. Rajkumar might have overcome to continue in ABC Ltd for such a long period.	07	L3	CO4
	c. Recommend to Chairman on retaining Mr. Rajkumar through your strategies.	08	L4	CO4

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