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	Internal Assessment Test 3 – Dec 2024 Sub: Big Data Analytics Sub Code: 21CS71 Branch: CSE										
Sub:	Big Data Ana					Sub Code:	21CS71	Branch:	CSE		
Date:	13/12/2024	Duration:	90 mins	Max Marks:	50	Sem / Sec:	7 –	A/B/C		OE	
		<u>A</u>	nswer any FI	VE FULL Questi	ons_			M	ARKS	CO	RBT
1	Use HiveQL fo		-						[10]	CO	L3
	i) Create a tab	ole with a part								4	
			CREATE	TABLE sales_da	ta (
				id INT,							
			•	ct_name STRIN	-						
	amount DECIMAL(10, 2)										
) PARTITIONED BY (year INT)										
	PARTITIONED BY (year INT)										
	ROW FORMAT DELIMITED										
	FIELDS TERMINATED BY ',' STORED AS TEXTFILE;										
			3101		,						
	ii) Add. Renar	ne and Drop a	partition to	a table-5 Mark	s						
	, /,	•	•			vear=2023)					
	ALTER TABLE sales_data ADD PARTITION (year=2023) LOCATION '/path/to/sales_data/2023';										
	Rename :				-	·					
	ALTER TABLE sales_data ADD PARTITION (year=2024)										
		LO	CATION '/pa	ath/to/sales_da	nta/2	024';					
	ALTER TABLE sales_data DROP PARTITION (year=2023);										
	Drop:										
	ALTER TABLE sales_data DROP PARTITION (year=2023) PURGE;										
2 .a	a Write a short note on Pig architecture design layers.									CO	L2
										6	
	1.Pig Latin	Layer (Lang	uage Laye	r)							
	Pig Latin is the language used in Pig for expressing data transformations. It is a simple,										
	SQL-like scripting language that provides a high-level interface for working with data.										
	Users write their data processing tasks using Pig Latin scripts, which are then converted										
	into lower-level representations for execution.										
	Key features:										
		· · · · · · · · ·		alass alasts too	£						
			write com	plex data trans	norm	ations using	, a more intu	live			
		x than Java.	an include d	tatamanta for	loodi	ng transfor	ming and sta	ring			
	 Pig L data. 	-	an include s	statements for	iuaul	ng, transion	ning, and sto	n ing			
	uald.										
	2.Parser La	ver									
		, <u>, , , , , , , , , , , , , , , , , , </u>									

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• The parser is responsible for parsing Pig Latin scripts. It takes the Pig Latin statements as input and converts them into an internal logical plan. This plan is represented as a Directed Acyclic Graph (DAG), where each node represents a Pig operation (like loading, filtering, grouping, etc.). If the script is syntactically incorrect, the parser throws an error.

3.Optimizer Layer

Once the logical plan is generated, it goes through the optimizer layer. This layer performs various optimizations on the logical plan, such as removing unnecessary operations, reordering operations to improve performance, or combining operations. The aim is to make the plan more efficient before it's passed to the next stage.

4.Compiler Layer

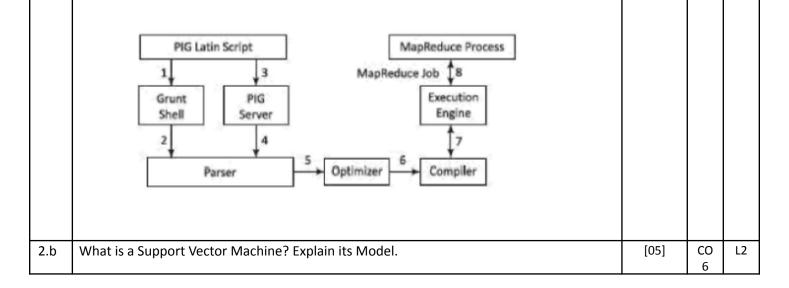
The compiler converts the optimized logical plan into an execution plan. It translates the logical operations into a series of physical operators, which can be executed on the Hadoop cluster. This plan is then passed to the execution engine.

5.Execution Layer

The execution layer interacts directly with the Hadoop infrastructure (MapReduce, YARN, or Tez). It executes the physical plan generated by the compiler. This layer divides the tasks into smaller jobs, which are then distributed across the Hadoop cluster for parallel execution. The execution engine handles the scheduling, resource allocation, and fault tolerance.

6.Hadoop Layer

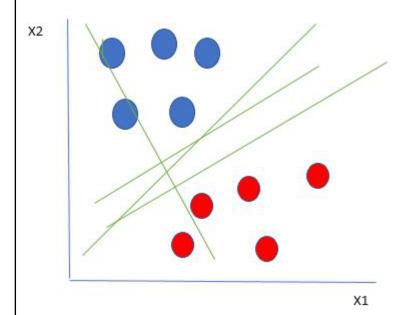
The lowest layer is the actual Hadoop framework. Pig relies on Hadoop's MapReduce (or YARN) for distributed data processing. It provides the infrastructure to store data in HDFS and perform computations across a large number of machines. Pig can run on top of Hadoop using MapReduce or even leverage newer execution engines like Apache Tez for performance improvements.



Support Vector Machine (SVM) Algorithm

A Support Vector Machine (SVM) is a powerful machine learning algorithm widely used for both linear and nonlinear classification, as well as regression and outlier detection tasks. SVMs are highly adaptable, making them suitable for various applications such as text classification, image classification, spam detection, handwriting identification, gene expression analysis, face detection, and anomaly detection.

SVMs are particularly effective because they focus on finding the maximum separating hyperplane between the different classes in the target feature, making them robust for both binary and multiclass classification. In this outline, we will explore the Support Vector Machine (SVM) algorithm, its applications, and how it effectively handles both linear and nonlinear classification, as well as regression and outlier detection tasks.



- Hyperplane: The hyperplane is the decision boundary used to separate data points of different classes in a feature space. For linear classification, this is a linear equation represented as wx+b=0.
- Support Vectors: Support vectors are the closest data points to the hyperplane. These points are critical in determining the hyperplane and the margin in Support Vector Machine (SVM).
- Margin: The margin refers to the distance between the support vector and the hyperplane. The primary goal of the SVM algorithm is to maximize this margin, as a wider margin typically results in better classification performance.

• Kernel: The kernel is a mathematical function used in SVM to map input data			
into a higher-dimensional feature space. This allows the SVM to find a			
hyperplane in cases where data points are not linearly separable in the original			
space. Common kernel functions include linear, polynomial, radial basis			
function (RBF), and sigmoid.			
• Hard Margin: A hard margin refers to the maximum-margin hyperplane that			
perfectly separates the data points of different classes without any			
misclassifications.			
• Soft Margin: When data contains outliers or is not perfectly separable, SVM			
uses the soft margin technique. This method introduces a slack variable for			
each data point to allow some misclassifications while balancing between			
maximizing the margin and minimizing violations.			
• C: The C parameter in SVM is a regularization term that balances margin			
maximization and the penalty for misclassifications. A higher C value imposes			
a stricter penalty for margin violations, leading to a smaller margin but fewer			
misclassifications.			
• Hinge Loss: The hinge loss is a common loss function in SVMs. It penalizes			
misclassified points or margin violations and is often combined with a			
regularization term in the objective function.			
• Dual Problem: The dual problem in SVM involves solving for the Lagrange			
multipliers associated with the support vectors. This formulation allows for the			
use of the kernel trick and facilitates more efficient computation			
3 .a Explain Five phases in a process pipeline in Text mining.	[05]	CO 5	L2
		-	
1. Text 2. Features 3. Features 4. Data Mining 5. Analyzing Pre-processing Generation Selection Results			
• Text Cleanup • Bag of words • Reduce • Clustering • Visualization • Interpretation			
Text • POS Tagging • Removing • N-grams • Classification			
Word Sense Stop Words (Supervised) disambiguation Parsing Model			
To Application			
¥			

Text Mining is a rapidly evolving area of research. As the amount of social media	
and other text data grows, there is need for efficient abstraction and categorization	
of meaningful information from the text.	
The five phases for processing text are as follows:	
Phase 1: Text pre-processing enables Syntactic/Semantic text-analysis and	
does the followings:	
1. Text cleanup is a process of removing unnecessary or unwanted information.	
Text	
cleanup converts the raw data by filling up the missing values, identifies and	
removes outliers, and resolves the inconsistencies. For example, removing	
comments, removing or escaping "%20" from URL for the web pages or cleanup	
the	
typing error, such as teh (the), do n't (do not) [%20 specifies space in a URL].	
2. Tokenization is a process of splitting the cleanup text into tokens (words) using	
white spaces and punctuation marks as delimiters.	
3. Part of Speech (POS) tagging is a method that attempts labeling of each token	
(word)	
with an appropriate POS. Tagging helps in recognizing names of people, places,	
organizations and titles. English language set includes the noun, verb, adverb,	
adjective,	
prepositions and conjunctions. Part of Speech encoded in the annotation system of	
the Penn	
Treebank Project has 36 POS tags.4	
4. Word sense disambiguation is a method, which identifies the sense of a word	
used in	
a sentence; that gives meaning in case the word has multiple meanings. The	
methods, which resolve the ambiguity of words can be context or proximity based.	
Some examples of such words are bear, bank, cell and bass.	
5. Parsing is a method, which generates a parse-tree for each sentence. Parsing	
attempts and infers the precise grammatical relationships between different words	
in	
a given sentence.	
Phase 2: Features Generation is a process which first defines features	
(variables, predictors). Some of the ways of feature generations are:	
1. Bag of words-Order of words is not that important for certain applications.	
Text document is represented by the words it contains (and their occurrences).	
Document classification methods commonly use the bag-of-words model. The pre-	
processing of a document first provides a document with a bag of words.	
Document	
classification methods then use the occurrence (frequency) of each word as a	
feature	
for training a classifier. Algorithms do not directly apply on the bag of words, but	
use	
the frequencies.	
2. Stemming-identifies a word by its root.	
(i) Normalizes or unifies variations of the same concept, such as speak for three	
variations, i.e., speaking, speaks, speakers denoted by [speaking, speaks, speaker-	
+ speak]	
(ii)Removes plurals, normalizes verb tenses and remove affixes.	

Stemming reduces the word to its most basic element. For example, impurification ++ pure. 3. Removing stop words from the feature space-they are the common words, unlikely to help text mining. The search program tries to ignore stop words. For example, ignores a, at, for, it, in and are. 4. Vector Space Model (VSM)-is an algebraic model for representing text documents as vector of identifiers, word frequencies or terms in the document index. VSM uses the method of term frequency-inverse document frequency (TF-IDF) and evaluates how important is a word in a document classification, VSM also refers to the bag-of-words model. This bag of words is required to be converted into a term-vector in VSM. The term vector provides the numeric values corresponding to each term appearing in a document. The term vector is very helpful in feature generation and selection. Term frequency and inverse document frequency (IDF) are important metrics in text analysis. TF-IDF weighting is most common- Instead of the simple TF, IDF is used to weight the importance of words in the document. Phase 3: Features Selection is the process that selects a subset of features by rejecting irrelevant and/or redundant features (variables, predictors or dimension) according to defined criteria. Feature selection process does the following: 1. Dimensionality reduction-Feature selection is one of the methods of division and therefore, dimension reduction. The basic objective is to eliminate irrelevant and redundant data. Redundant features are those, which provide no extra information. Irrelevant features provide no useful or relevant information in any context.		temping reduces the word to its most basic element. For example, impurification		
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provide no useful or relevant information in any context.		•		
I Dringing (Component Analyzia (DCA) and Linger Discriminant Analyzia (LDA) and L				
Principal Component Analysis (PCA) and Linear Discriminant Analysis (LDA) are				
dimension				
reduction methods. Discrimination ability of a feature measures relevancy of				
features.				
Correlation helps in finding the redundancy of the feature. Two features are				
redundant to				
each other if their values correlate with each other.				
2. N-gram evaluation-finding the number of consecutive words of interest and				
Lextracting them I I I		xtracting them.		
For example, 2-gram is a two word sequence, ["tasty food", "Good one"]. 3-gram				
For example, 2-gram is a two word sequence, ["tasty food", "Good one"]. 3-gram is a three				
For example, 2-gram is a two word sequence, ["tasty food", "Good one"]. 3-gram is a three words sequence, ["Crime Investigation Department"].		. Noise detection and evaluation of outliers methods do the identification of		
For example, 2-gram is a two word sequence, ["tasty food", "Good one"]. 3-gram is a three		1		

со	L2
4	

	 Human error (errors due to data entry or data collection) 			
	 Participants intentionally reporting incorrect data (This is common in self-reported measures and measures that involve sensitive data which participant doesn't want to disclose) Sampling error (when an unfitted sample is collected from the population). Population means any group of data, which includes all the data of interest. For example, when analyzing 1000 students who gave an examination in a computer course, then the population is 1000. 100 games of chess will represent the population in analysis of 100 games of chess of a grandmaster.Sample means a subset of the population. Sample represents the population for uses, such as analysis and consists of randomly selected data. The reasons for having outliers in real time data. Measurement or Data Entry Errors System or Process Changes External Shocks or Events Seasonality and Periodicity Anomalous Behavior or Rare Events Fraud or Malicious Activity Natural Variability Changes in Consumer Behavior Data Sampling Issues Statistical Noise 			
4	Explain page ranking algorithm. Compute the Rank values for the nodes for the following network. Which is the highest rank node after computation? PageRank is an algorithm developed by Google founders Larry Page and Sergey Brin that measures the relevance or importance of web pages on the Internet. Introduced in the late 1990s, it revolutionized web search by providing a method for ranking web pages based on their overall influence and popularity. The PageRank algorithm treats the web as a vast network of interconnected pages. Each page is represented on the web as a node with links between pages at the edges. The basic principle of PageRank is that a page is considered more important if other vital pages link it. The algorithm determines the initial	[10]	CO 4	L3
	PageRank value for each web page. This initial value can be uniform or based on certain factors, such as the number of incoming links to the page. The algorithm then repeatedly calculates the PageRank value of each page, taking into account the PageRank value of the pages that are related to the pages. During each iteration, the PageRank value of the page is updated based on the sum of the PageRank values of the incoming links. Pages with more inbound links have a more significant impact on the landing page's PageRank.			

Heration 2 Heration I iteration 0 Nodes highest 5/16 3/8 14 3/16 1/8 4 2/8 4/16 14 2/2 C 4/16 -> assigning 1 = 1 to all the rodes. -> Formula: Pt+1(Pi) = E Pt(Pj) Pj (C(Pj) -> Heaten I Fort we have B & D, 80, $P_{1}(A) = \frac{P_{0}(B)}{C(B)} + \frac{P_{0}(D)}{C(D)} = \frac{1}{4} + \frac{1}{4} = \frac{3}{8}$ For B, we have A $P_{1}(B) = \frac{P_{0}(A)}{C(A)} = \frac{1}{2} = \frac{1}{8}$ for C, we have B & A $P, (c) = \frac{P_0(A)}{C(A)} + \frac{P_0(B)}{C(B)} = \frac{1}{2} + \frac{1}{2} = \frac{2}{8}$ $f_{01}P$, we have C. $P_{1}(D) = \frac{P_{0}(C)}{D} = \frac{1}{4} = \frac{2}{8}$

5 Structure L
Full we have
$$B \notin D$$
, to,
 $P_{g}(H) = \frac{P_{1}(B)}{C(B)} + \frac{P_{2}(D)}{C(D)} = \frac{1}{2} + \frac{2}{2} = \frac{5}{16}$
Full we love A ,
 $P_{g}(B) = \frac{P_{1}(A)}{C(P)} = \frac{3}{2} = \frac{3}{16}$
Full we have $B \& A$,
 $P_{n}(A) = P_{1}(A) + P_{1}(B) = \frac{3}{2} + \frac{1}{2} = \frac{4}{16}$
Full we have $B \& A$,
 $P_{2}(C) = \frac{P_{1}(A)}{C(A)} + \frac{P_{1}(B)}{C(B)} = \frac{3}{2} + \frac{1}{2} = \frac{4}{16}$
Full $P_{2}(C) = \frac{P_{1}(A)}{C(A)} + \frac{P_{1}(B)}{C(B)} = \frac{3}{2} + \frac{1}{2} = \frac{4}{16}$
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Full $P_{3}(D) = \frac{P_{1}(C)}{C(C)} = \frac{2}{8} = \frac{4}{16}$.
So Thurefore, we can $B \Rightarrow T$ theat A
has His $Big(w + 2a * k)$.
5 Explain Apriori algorithm. Solve Given problem on Apriori algorithm
 $\frac{15}{10} = \frac{1}{10} + \frac{1}{10} = \frac{1}{10} = \frac{1}{10}$
Define Parameters
• Minimum Support Threshold: Let's assume a minimum support of 50% (i.e., an itemset mut support in at least 3 transactions).
• Minimum Confidence Threshold: Assume 70% for generating association rules.

Rice Pulses Oil Milk Apple All items have su	4 5 4	66.7%					
Oil Milk Apple	4	Count Support (%) 66.7%					
Milk Apple							
Apple	Oil 4 66.7% Milk 4 66.7%						
	4	66.7%					
All items have su	4	66.7%					
ltemset	ent 1-itemsets and count thei Support Coun	ir occurrences. It Support (%)				
{Rice, Pulses} 4 66.7% [Discourse] 0 5000							
{Rice, Oil}	3	50%					
{Rice, Milk}	3	50%					
{Rice, Apple}		3 50% 4 66.7%					
{Pulses, Oil}							
{Pulses, Milk}	4	66.7%					
{Pulses, Apple}	3	50%					
{Oil, Milk}	4	66.7%		I			
{Oil, Apple}	3	50%					
{Milk, Apple}	3 🗸	50%					
{Milk, Apple} itemsets have su nerate Frequent	3 \downarrow apport \geq 50%, so they are	50% frequent 2-itemsets. their occurrences.					
{Milk, Apple} itemsets have su nerate Frequent mbine the freque [temset {Rice, Pulses, Oil}	3 ↓ apport ≥ 50%, so they are 3-itemsets ent 2-itemsets and count	50% frequent 2-itemsets. their occurrences.					
{Milk, Apple} itemsets have su nerate Frequent mbine the freque [temset {Rice, Pulses, Oil} {Rice, Pulses, Milk}	$3 \qquad \downarrow$ apport ≥ 50%, so they are 3-itemsets ent 2-itemsets and count $\frac{\text{Support Courses}}{3}$ 3	50% frequent 2-itemsets. their occurrences. unt Support (%)					
{Milk, Apple} itemsets have su nerate Frequent mbine the freque [temset {Rice, Pulses, Oil} {Rice, Pulses, Milk} {Rice, Oil, Milk}	$3 \qquad \downarrow$ $apport \geq 50\%, so they are a solution of the set of the s$	50% frequent 2-itemsets. their occurrences mt Suport (%) 50 √ 50 √ 50 √					
{Milk, Apple} itemsets have su nerate Frequent mbine the freque {Rice, Pulses, Oil} {Rice, Pulses, Milk} {Rice, Oil, Milk} {Pulses, Oil, Milk}	$3 \qquad \downarrow$ $ipport \geq 50\%, so they are$ 3-itemsets $art 2-itemsets and count$ $3 \qquad 3$ $3 \qquad 3$ $4 \qquad 4$	50% frequent 2-itersets. their occurreres int Support (%) 50 50 40 50 40 50 40 50 50 50 50 50 50 50 50 50 5					
{Milk, Apple} itemsets have su nerate Frequent mbine the freque [temset {Rice, Pulses, Oil} {Rice, Pulses, Milk} {Rice, Oil, Milk}	$3 \qquad \downarrow$ $apport \geq 50\%, so they are a solution of the set of the s$	50% frequent 2-itemsets. their occurrences mt Suport (%) 50 √ 50 √ 50 √					

Collaborative Filtering and **Content-Based Filtering** are two popular techniques used for building recommendation systems. Both aim to provide personalized recommendations to users, but they differ in how they make recommendations.

1. Collaborative Filtering

Collaborative filtering is based on the idea of leveraging the preferences or behaviors of similar users to recommend items. It assumes that if two users have agreed on one set of items, they are likely to agree on others as well.

- User-Based Collaborative Filtering: Recommends items by finding users similar to the target user and suggesting items they have liked.
- Item-Based Collaborative Filtering: Recommends items similar to those the user has already liked, based on how other users have rated those items.

Advantages:

- Does not require item descriptions or content analysis.
- Can discover complex patterns based on user behavior.

Disadvantages:

- **Cold Start Problem**: Difficulty in recommending items for new users or new items that have no prior data.
- **Sparsity**: In large datasets, the number of interactions between users and items may be very sparse, making recommendations less accurate.

2. Content-Based Filtering

Content-based filtering recommends items based on the attributes of the items themselves and the preferences expressed by the user. This method uses the features of items (such as genre, author, keywords) and matches them with the user's past preferences.

- Item Profiling: Each item is represented by a set of features, and recommendations are made based on the similarity between these features and the user's preferences.
- **User Profiling**: The system builds a profile of user preferences based on the items they have interacted with in the past.

Advantages:

- Can recommend items even for new users or new items (no need for prior user interaction data).
- Works well when items have rich, descriptive content (e.g., movie genre, book author).

Disadvantages:

- Can lead to limited recommendations, as it only suggests items similar to those the user has already interacted with (lacks diversity).
- Requires detailed item metadata and feature extraction, which may not always be available.

 Short note on Similarity measures like cosine similarity, Jaccard similarity etc. Similarity measures are mathematical tools used to quantify the degree of similarity between two objects (e.g., documents, users, items) based on their features. These measures are commonly used in recommendation systems, text mining, and data clustering. 1. Cosine Similarity Cosine similarity measures the cosine of the angle between two vectors in a 	[5]	CO 5	L2
between two objects (e.g., documents, users, items) based on their features. These measures are commonly used in recommendation systems , text mining , and data clustering . 1. Cosine Similarity		,	
			1
Cosine similarity measures the cosine of the angle between two vectors in a			
multi-dimensional space. It is commonly used to measure document similarity in text mining.			
 Formula: cosine similarity=A · B // A // // B // \text{cosine similarity} = \frac{A \cdot B}{\ A\ \ B\ } 			
where AA and BB are two vectors, ·\cdot is the dot product, and // A // \ A\ and // B // \ B\ are the magnitudes of the vectors.			
• Range : The value ranges from -1 (completely opposite) to 1 (completely similar), with 0 indicating no similarity.			
Use Case : Commonly used in text mining to measure the similarity between two text documents based on the frequency of words.			
2. Jaccard Similarity			
Jaccard similarity measures the similarity between two sets by dividing the size of their intersection by the size of their union.			
 Formula: Jaccard similarity= A ∩ B A ∪ B \text{Jaccard similarity} = \frac{ A \cap B }{ A \cup B } 			
where AA and BB are two sets, and \cap cap and \cup cup represent the intersection and union of the sets, respectively.			
• Range : The value ranges from 0 to 1, where 0 means no similarity and 1 means the sets are identical.			
Use Case : Often used in situations where the data is binary or sparse, like comparing the presence or absence of items or features (e.g., user-item interactions).			
3. Euclidean Distance			
Euclidean distance measures the straight-line distance between two points in a multi-dimensional space.			
 Formula: Euclidean distance=∑i=1n(xi−yi)2\text{Euclidean distance} = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2} where xix_i and yiy_i are the coordinates of the two points in n-dimensional 			
	 cosine similarity=A B // A // // B // \text{cosine similarity} = \frac{A \cdot B}\ A\ \ B\ } where AA and BB are two vectors, ·\cdot is the dot product, and // A // \ A\ and // B // \ B\ are the magnitudes of the vectors. Range: The value ranges from -1 (completely opposite) to 1 (completely similar), with 0 indicating no similarity. Use Case: Commonly used in text mining to measure the similarity between two text documents based on the frequency of words. 2. Jaccard Similarity laccard similarity measures the similarity between two sets by dividing the size of their intersection by the size of their union. Formula: Jaccard similarity= A ∩ B A ∪ B \text{Jaccard similarity} = \frac{[A \cap B]}{[A \cup B]} where AA and BB are two sets, and ∩\cap and ∪\cup represent the intersection and union of the sets, respectively. Range: The value ranges from 0 to 1, where 0 means no similarity and 1 means the sets are identical. Use Case: Often used in situations where the data is binary or sparse, like comparing the presence or absence of items or features (e.g., user-item interactions). B. Euclidean Distance Euclidean distance measures the straight-line distance between two points in a multi-dimensional space. Formula: Euclidean distance=∑i=1n(xi-yi)2\text{Euclidean distance} = \sqrt{\sum_{i=1}^{n}n (x_i - y_i)^2} 	 cosine similarity=A·B // A // // B // \text{cosine similarity} = \frac{A \cdot B}{\ A\ \[B\]} where AA and BB are two vectors, ·\cdot is the dot product, and // A // \ A\ and // B // \ B\] are the magnitudes of the vectors. Range: The value ranges from -1 (completely opposite) to 1 (completely similar), with 0 indicating no similarity. Use Case: Commonly used in text mining to measure the similarity between two text documents based on the frequency of words. 2. Jaccard Similarity laccard similarity measures the similarity between two sets by dividing the size of their intersection by the size of their union. Formula: Jaccard similarity= A∩B AUB \text{Jaccard similarity} = \frac{ A \cap B]}{ A \cap B}} where AA and BB are two sets, and ∩\cap and U\cup represent the intersection and union of the sets, respectively. Range: The value ranges from 0 to 1, where 0 means no similarity and 1 means the sets are identical. Use Case: Often used in situations where the data is binary or sparse, like comparing the presence or absence of items or features (e.g., user-item interactions). B. Euclidean Distance Euclidean distance=∑i=1n(xi-yi)2\text{Euclidean distance} = \sqrt{\sqrt{kurm_{i=1}^{-1}}(n_i x_i-y_i)^2} where xix_i and yiy_i are the coordinates of the two points in n-dimensional 	 cosine similarity=A·B // A // // B // \text{cosine similarity} = \frac{A \cdot B}\\A\ \ B\ where AA and BB are two vectors, ·\cdot is the dot product, and // A // \ A\ and // B // \ B\ are the magnitudes of the vectors. Range: The value ranges from -1 (completely opposite) to 1 (completely similar), with 0 indicating no similarity. Use Case: Commonly used in text mining to measure the similarity between two text documents based on the frequency of words. 2. Jaccard Similarity laccard similarity measures the similarity between two sets by dividing the size of their intersection by the size of their union. Formula: Jaccard similarity= A∩B AUB \text{Jaccard similarity} = \frac{ A \cap B } A \cup B } where AA and BB are two sets, and ∩\cap and U\cup represent the intersection and union of the sets, respectively. Range: The value ranges from 0 to 1, where 0 means no similarity and 1 means the sets are identical. Use Case: Often used in situations where the data is binary or sparse, like comparing the presence or absence of items or features (e.g., user-item interactions). B. Euclidean Distance Euclidean distance=∑i=1n(xi=yi)2\text{Euclidean distance} = \\sqrt{\sqrt{sum_(i=1)^{(n)}(x_i - y_i)^2} where xix_i and yiy_i are the coordinates of the two points in n-dimensional

 Range: The value is always non-negative, with 0 indicating identical points and larger values indicating greater dissimilarity. 		
Case : Frequently used in clustering and classification tasks, such as K-means rering.		

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CO PO Mapping

	Course Outcomes	Modul es covere d	Р О 1	Р О 2	Р О З	Р О 4	Р О 5	Р О 6	Р О 7	P O 8	Р О 9	P O 1 0	P 0 1	P O 1 2	P S O 1	P S O 2	P S O 3	P S O 4
CO1	Investigate Hadoop framework and Hadoop Distributed File system.	1	2	0	2	2	3	0	0	0	0	0	0	0	0	0	0	3
CO2	Illustrate the concepts of NoSQL using MongoDB and Cassandra for Big Data.	1,2	2	3	2	3	3	0	0	0	0	0	0	0	0	2	0	3
CO3	Demonstrate the MapReduce programming model to process the big data along with Hadoop tools.	3	2	2	3	3	3	0	0	0	0	0	0	0	0	2	0	3
CO4	Use Machine Learning algorithms for real world big data.	2,3,4	2	3	3	2	3	0	0	0	0	0	0	0	0	2	0	3
CO5	Analyze web contents and Social Networks to provide analytics with relevant visualization tools.	5	2	3	3	3	3	0	0	0	0	0	0	0	0	2	0	3
CO6	Investigate Hadoop framework and Hadoop Distributed File system.	5	2	3	2	2	3	0	0	0	0	0	0	0	0	2	0	3

COGNITIVE LEVEL	REVISED BLOOMS TAXONOMY KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PROGRAM OUTCOMES (PO), PROGRAM SPECIFIC OUTCOMES (PSO)				CORRELATION LEVELS	
PO1	Engineering knowledge	PO7	Environment and sustainability	0	No Correlation
PO2	Problem analysis	PO8	Ethics	1	Slight/Low
PO3	Design/development of solutions	PO9	Individual and team work	2	Moderate/ Medium
PO4	Conduct investigations of complex problems	PO10	Communication	3	Substantial/ High
PO5	Modern tool usage	PO11	Project management and finance		
PO6	The Engineer and society	PO12	Life-long learning		
PSO1	Develop applications using different stacks of web and programming technologies				
PSO2	Design and develop secure, parallel, distributed, networked, and digital systems				
PSO3	Apply software engineering methods to design, develop, test and manage software systems.				
PSO4	Develop intelligent applications for business and industry				