

17	"How might we" questions are generated during which stage of design thinking process? a) Empathize b) Define c) Ideate d) Test	1	1	K2
18	At what stage of design thinking, creative and innovative solutions are generated a) Empathize b) Define c) Ideate d) Test	1	1	K2
19	What is an example of a tool to understand user needs, wants, pain points and goals? a) User testing b) User-centred design c) Surveys d) Empathy maps	1	2	K2
20	What is the primary goal of the test stage in design thinking? a) To understand the problem and the user needs b) To generate creative solutions c) To build and test a physical or virtual representation of the solution d) To gather feedback and data to improve the solution	1	1	K2
21	What is the main goal of an MVP? a) To create a fully featured product b) To validate a product idea and gather feedback c) To release a product to the market d) To generate revenue	1	1	K2
22	Which of the following is not a common technique used in the prototype stage? a) Sketching b) Surveys c) User observation d) Rapid prototyping	1	1	K2
23	The prototype stage in design thinking is also known as _____ stage? a) Converge b) Diverge	1	2	K2
24	The ideate stage in design thinking is also known as _____ stage? a) Converge b) Diverge	1	2	K2
25	The major characteristics of Design Thinking is a) Being creative b) Being open minded c) Both a) & b) d) Neither a) nor b)	1	1	K2
26	The sole purpose of shared model in team based design is a) to ensure effective communication and collaboration b) to validate assumption about the solution c) to test the final product d) to create a polished final product	1	1	K2
27	What is the main purpose of Mind Mapping? a) To collect customer feedback b) To visually organize ideas and explore relationships between them c) To create a timeline for project delivery d) To finalize the prototype design	1	2	K2
28	What does Journey Mapping primarily help a design thinker understand? a) The technical feasibility of a product b) The emotional and experiential journey of a user with a product or service c) The financial cost of product development d) The legal implications of product launch	1	2	K2
29	This method examines how an organization interacts with key partners to produce, market, and distribute new offerings. a) Mind analysis b) Value chain analysis c) Journey analysis d) Empathy analysis	1	2	K2
30	The use of images and graphics in design thinking is called a) Visualization b) Creative thinking c) Critical thinking d) Graphic use	1	2	K2

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