

USN



Internal Assessment Test 2 – October 2018

Sub:	Management & Entrepreneurship for IT Industry				Sub Code:	15CS51	Branch:	CSE	
Date:	15-10-2018	Duration:	90 min's	Max Marks:	50	Sem/Sec:	5 th /A,B,C	OBE	
<u>Answer any FIVE FULL Questions</u>									
							MARKS	CO	RBT
1	Discuss the characteristics of Entrepreneur.				[05]	CO	L2		
(a)	Describe the role of Entrepreneur in economic development.				[05]	C	L2		
(b)	Define Entrepreneurship.				[02]	C	L1		
2	Explain the various stages of Entrepreneurial process				[08]	C	L4		
(a)	Summarize various barriers to the Entrepreneurship.				[05]	C	L2		
(b)	Discuss the concept of market feasibility study.				[05]	C	L2		
3	Classify the types of Entrepreneurs with examples				[10]	C	L3		
(a)	Define ERP and discuss the importance of ERP.				[01+04]	C	L1,	L2	
(b)	Explain the significance of project report.				[05]	C	L4		
6(a)	Discuss the guidelines by planning commission for project report.				[10]	C	L2		
)						O2			

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(a)	Summarize various barriers to the Entrepreneurship.				[05]	C	L2		
(b)	Discuss the concept of market feasibility study.				[05]	C	L2		
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4	Classify the types of Entrepreneurs with examples	[10]	C O2	L3
5	Define ERP and discuss the importance of ERP.	[01+04]	C O1	L1, L2
(a)	Explain the significance of project report.	[05]	C O2	L4
(b)	Discuss the guidelines by planning commission for project report.	[10]	C O2	L2

Course Outcomes		Module covered	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO1	Define management, organization, entrepreneur, planning, staffing, ERP and outline their importance in entrepreneurship.	1,2,3							5a		1a 1b 2a			2b
CO2	Utilize the resources available effectively through ERP	3,4							3b		3a		6,5b	4
CO3	Make use of IPRs and institutional support in entrepreneurship	4,5												

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.