

Internal Assessment Test 1 – September 2018

Sub:	Management & Entrepreneurship				Sub Code:	17EE51	Branch:	EEE		
Date:	07.09.2018	Duration:	90 min's	Max Marks:	50	Sem / Sec:	V / A&B	OBE		
<u>Answer any FIVE FULL Questions</u>								MARKS	CO	RBT
1 (a)	Distinguish Between Management & Administration.					[05]		CO1	L2	
(b)	Explain the various skills required for a manager					[05]		CO1	L4	
2 (a)	Discuss the functions of management					[05]		CO1	L2	
(b)	Explain briefly the nature of management.					[05]		CO1	L4	
3 (a)	Describe the importance and purpose of planning in a large organization.					[06]		CO1	L2	
(b)	Show a chart depicting a typical decision-making process					[04]		CO1	L3	
4 (a)	Summarize the various steps in planning.					[10]		CO1	L5	
5 (a)	Explain Standing plan and Single use plan					[04]		CO1	L3	
(b)	Examine the various functions of planning.					[06]		CO1	L3	
6 (a)	What is organizing? Explain the important steps in the process of organizing.					[06]		CO2	L1	
(b)	Discuss Decentralization of authority.					[04]		CO2	L2	
7 (a)	Classify the various types of organization structure.					[06]		CO2	L3	
(b)	List the importance of communication in an organization					[04]		CO2	L1	

COURSE OUTCOMES		MODULES COVERED	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO's	DESCRIPTION													
CO1	Explain the filed of management, task of manager, planning and the need of proper staff, recruitment, and selection process													1a 1b 2a 2b 3a 3b 4a 5a 5b
CO2	Discuss work allocation the structure of organization, the modes of communication and the importance of managerial control in business.										6a 6b 7a 7b			

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.

PO1 - Engineering knowledge; PO2 - Problem analysis; PO3 - Design/development of solutions; PO4 - Conduct investigations of complex problems; PO5- Modern tool usage; PO6 - The Engineer and society PO7- Environment and sustainability PO8 – Ethics; PO9- Individual and Team work; PO10 – Communication PO11 – Project Management and Finance PO12- Life – Long Learning