

Internal Assessment Test III – November 2018

Sub:	Management & Entrepreneurship				Sub Code:	15EE51	Branch:	EEE		
Date:	19.11.2018	Duration:	90 min's	Max Marks:	50	Sem / Sec:	V / A&B		OBE	
<u>Answer any FIVE FULL Questions</u>								MARKS	CO	RBT
1 (a)	Explain briefly on Business Ethics, and Social Audit.						[05]	CO4	L4	
(b)	Describe briefly on Corporate Governance.						[05]	CO4	L2	
2 (a)	Define 'Social Responsibility of Business towards different groups'? Explain with example drawn from Indian Business groups.						[01+04]	CO4	L1,L4	
(b)	Discuss briefly the concept of Entrepreneurship.						[05]	CO5	L4	
3 (a)	List the importance of an Entrepreneurship to a nation and classify the Entrepreneurship.						[02+03]	CO5	L1,L3	
(b)	Explain Entrepreneurial Development Model.						[05]	CO5	L4	
4 (a)	Define ancillary industry and tiny industry and discuss the role of SSI in development of a nation like India.						[10]	CO6	L1,L2	
5 (a)	Discuss the performance of SSIs under the impact of Globalization.						[06]	CO6	L3	
(b)	Examine the impact of WTO/GATT on the SSI.						[04]	CO6	L3	
6 (a)	Explain the state-level institutional support to SSI Sector.						[05]	CO6	L2	
(b)	Discuss the Central-level institutional support to SSI Sector.						[05]	CO6	L2	
7 (a)	Explain the different problem faced by SSIs and the strategies to overcome them.						[10]	CO6	L5	

COURSE OUTCOMES		MODULES COVERED	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO's	DESCRIPTION													
CO4	To explain the social responsibility of business and leadership	3												1a 1b 1c
CO5	Explain the concept of Entrepreneurship and role and importance of entrepreneur in economic development	3												2b 3a 3b
CO6	Shows an understating of the role and importance of small scale industries business plan and its presentation	4												4a 5a 5b 6a 6b 7a

Cognitive level	KEYWORDS
L1	List, define, tell, describe, identify, show, label, collect, examine, tabulate, quote, name, who, when, where, etc.
L2	summarize, describe, interpret, contrast, predict, associate, distinguish, estimate, differentiate, discuss, extend
L3	Apply, demonstrate, calculate, complete, illustrate, show, solve, examine, modify, relate, change, classify, experiment, discover.
L4	Analyze, separate, order, explain, connect, classify, arrange, divide, compare, select, explain, infer.
L5	Assess, decide, rank, grade, test, measure, recommend, convince, select, judge, explain, discriminate, support, conclude, compare, summarize.
<p><i>PO1 - Engineering knowledge; PO2 - Problem analysis; PO3 - Design/development of solutions; PO4 - Conduct investigations of complex problems; PO5- Modern tool usage; PO6 - The Engineer and society PO7- Environment and sustainability PO8 – Ethics; PO9- Individual and Team work; PO10 – Communication PO11 – Project Management and Finance PO12- Life – Long Learning</i></p>	