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Internal Assessment Test –III

|                                       |                               |           |         |            |    |      |       |         |    |
|---------------------------------------|-------------------------------|-----------|---------|------------|----|------|-------|---------|----|
| Sub:                                  | Management & Entrepreneurship |           |         |            |    |      | Code: | 15ES51  |    |
| Date:                                 | 20/11/2017                    | Duration: | 90 mins | Max Marks: | 50 | Sem: | 5th   | Branch: | EC |
| <b>Answer Any FIVE FULL Questions</b> |                               |           |         |            |    |      |       |         |    |

|  | Marks | OBE |     |
|--|-------|-----|-----|
|  |       | CO  | RBT |
| 1 (a) Explain techniques of Capital Budgeting.   | [08]  | CO5 | L1  |
| (b) Define Tiny and Household industries.  | [02]  | CO6 | L2  |
| 2 (a) Elaborate the phases of Project Life Cycle.  | [05]  | CO6 | L3  |
| (b) State the essentials for a good project report.  | [05]  | CO5 | L1  |
| 3 (a) Describe the stages of product planning and development process.   | [10]  | CO6 | L2  |
| 4 (a) What is PERT? Discuss in detail the major drawbacks of Programme Evaluation Review Technique.              | [08]  | CO5 | L2  |
| (b) List the major objectives of SSI.  | [02]  | CO5 | L1  |
| 5 (a) What are the pre-requisites for successful project implementation?   | [05]  | CO6 | L1  |
| (b) Critically analyze the impact of Globalization on small and medium scale industries, with suitable examples. | [05]  | CO6 | L5  |
| 6(a) Explain the role of central and state level institutions in promoting SSI.                                  | [06]  | CO6 | L4  |
| (b) State the Characteristics of a Small Scale Industry.   | [04]  | CO6 | L1  |
| 7(a) Differentiate between PERT and CPM.   | [10]  | CO5 | L3  |
| 8 (a) Discuss the major challenges faced by SSI in India.  | [10]  | CO4 | L2  |